

THE
EFFECTIVE
SINK



SONGS
ABOUT
HELSINKI
(year,
performer,
title)

1980 Johan Simelius: Ilta Pohjoisrannassa 1999 Karelia-Puhallinorkesteri (&Kai Lind): Helsingfors-vals 1999 Ismo Alanko Säätiö: Piste 1996 Leskinen : Oulunkylä - Åggelby 1998 Kalle Kalima (&Kalima Trio): Kontula 2001 Sir Elwoodin Hiljaiset Värit: Torkkelimäki 1979 Pelle Miljoona & 1980: Helsinki 1972 Hurja joukko: Tämä on tarina tavallisesta talosta 2002 Tapani Kansa: Luotan auringon voimaan 1999 Kid Ramos: Helsinki laundromat blues 1999 Giant Robot: Helsinki rock city 1997 Strangers: Kolmonen ja mä 1980 Problems?: Maanantaina 2001 Riki Sorsa: Muistan sinut Helsinki 2001 Markku Juhani: Helsingistä Korvatunturiin 1999 Kai Lind (&Erik Lindströmin studioyhtye): Helsinki calling 1999 Anssi Känsälä: 3T 2005 Notkea Rotta: Idän pikamuna 2002 Keuhkot: Helsingin jättevedet 1955 Maynie Siren: Kun syksy saapuu Helsinkiin 1980 Leevi and the Leavings: Hevosella Helsinkii 1988 Russell Beesley: Helsinki girls 2005 Teuvo Loman: Helsinki City Boy 2004 Karl-Gustav Backholm: Helsingforsvandring 1980 Maukka Perusjätkä: Meidän Stadi 1996 Kaj Chydenius: Kai ne sai 1952 Olavi Virta: Rööperin Raija 2006 Markku Lepistö: Helsinki 1988 Eero Koivistoinen: Liekkihotellin linja 1911 Ilvari Kainulainen: Heikki kun tuli Helsinkii 2003 Niko Ahonen (& Cortina Jets): Aavekaupunki 2004 Teleks: Helsingin edustalla 1980 Lama: Nimetön 2004 Karl-Gustav Backholm: Natt i Tölö 2005 Notkea Rotta: Itä meidän 2003 Sanna Pietiäinen: Ihanaa elämää 1995 Helsinki Mandoliners: Jakomäkivalssi 1995 Seireenit: Oulusta Olariin 1976 Danny: Kuusamo 2007 Suomen Miesorkesteri: Voi sitä aikaa 2003 Esa Rautiainen: Sinivalkoiset laivat 1952 Georg Malmsten: Stadin kundi 2000 Memmy Posse: Katu-uskottomuus 1996 Pieni Kivi: Helsingin henki 2004 Elastinen: Bäkkiin Stadiin 1905 Helsingin torvisoittokunta: Helsingin polkupyöräklubin marssi 1974 Hector: Ake, Make, Pera ja mä 1999 Sir Elwoodin Hiljaiset Värit: Kollikissa 2007 Arto Rinne: Helsinki nukkuu 1999 Harry Stenfors & Sofia Finnillä: Hem igen till Gamla-Eira 2002 Notkea Rotta: Putsit pönttöön, slurkit tulee 1994 Antero Launis: Terveiset Helsingistä 1990 Ismo Alanko: Tuupovaara-Helsinki 1999 Liisa Hyttinen (&Kiitos-kuoro, Carissim-yhtye): Jerusalem 3000 2004 Scandinavian Music Group: Helsinkii 1999 Kirsi Tiihonen: Helsinki rhapsody 1976 Juha Vainio Watt: Kappeliin Kappeliin 1999 Swinging Brothers: Helsinki, Helsinki 1993 Eija Ahvo: Kelluva kaupunki (=Den Flytande staden) 1979 Sinikka Sokka / KOM-teatteri: Minä kaipaan Espalle takaisin 1928 Tatu Pekkarinen: Helsingin heila muistelee livenaa 1999 Harry Stenfors: Hesakunde berättar, En 1991 Sir Elwoodin Hiljaiset Värit: Karhubaari 1967 Lasse Mårtenson: Mä lähdien Stadiin 2007 Mikko Kuustonen: Hietaniemi 2003 Plektronite: Puistolan paavin parempi sottiisi 1965 M.A. Numminen: Viiskulmassa on viisi kulmaa 2007 Suomen Miesorkesteri: Hakaniemen mustin naakka 2007 Suomen Miesorkesteri: Kevällä Viikkiin 1993 Vilperin Perikunta: Turkulainen Helsingis 1929 Nils Ekman & Wilhelm: Helsingin VPK:n lentävän osaston marssi 1966 M.A. Numminen: Naiseni kanssa eduskuntatalon puistossa 1976 Kai Lind: Helsingin sydän 1999 Mikko Alatalo: Henkka häipyi Helsinkii 1985 Äksy Koni: Liepeillä Helsinki 2004 Karl-Gustav Backholm: Det den där, är den inte riktig 2004 Iina: Helsingin taivaan alla 1987 Clifters: Hyvä bore 1979 Jussi & the Boys: Mani hani 2004 Rock-yhtye Kenonen: Kaveria jeesataan 1994 Soittavat Saarat: Käpylän poikain viinapolka 2001 Karl-Gustav Backholm: Keväinen Helsinki (=Helsingfors om våren) 1996 Hannu Leiden: Helsingin yöt 1972 Hurja joukko: Me kaikki asutaan tässä 2002 Kapasiteettiysikkö (feat. Hector): Tää on mun Stadi 1990 Pertti Palo: Ravintola balladi 1973 HJK:n edustusjoukkue: Hoo-Jii-Koo 1947 Henry Theel: Helsinkiin, Helsinkii 2004 Steeni: Veri vetää itään 2004 Memmy Posse: Saatana saapuu Helsinkiin 1937 Helsingin suojelus kuntapiiriin soittokunta: Helsingin ikämies sk:n kunniamarssi 2004 Hannu Rantanen: Folkvisa från Villagatan 1999 Jussi Raittinen & Erik Lindströmin: Stadin kesis 1980 Katri Helena: Helsingin helle 1934 Matti Jurva: Hiekkarannalla 1999 Don Johnson Big Band: Helsinki cadenza 2000 Tampere: Kaivopuisto 1999 Maria Salo: Neito 1991 Sir Elwoodin Hiljaiset Värit: Kirje Osloon 1987 Clifters: Tyhjä arpa 1999 Sir Elwoodin Hiljaiset Värit: Maailman kaunein maalaistyttö 1999 YUP: Lihavia luurankoa 2004 Karl-Gustav Backholm: Hem till kära Helsingfors 1995 Revolver: Kesähelteinen 2004 Karl-Gustav Backholm: O du sköna Helsingfors 2002 Lore Brunner: Wenn die alte Frau Saari 2004 Rock-yhtye Kenonen: Pakko flaidaa 1999 Memmy Posse: Just cruisin' 2002 Spontaani Vire: Kamelilla Pitäjänmäkeen 1986 Ne Luumäet: Hiekkaa Hietarannan 1992 Heikki Valpola: Neiti Helsinki 2002 Mamba: Helsinki ei kuulu kellekään 1972 Erik Lindström orkesteri: Helsinki 1915 Ilvari Kainulainen: Laulu Elannosta 1947 Henry Theel: Helsinkiin, Helsinkii 1993 Vesa Ruuska: Aamulla Helsingissä 1999 Geoff White: Kantele serd 1992 Lapinlahden Linnut: Kalliosa 2004 Karl-Gustav Backholm Trio: Spring in Helsinki 1987 Korkkijalka: Moving North 2001 Armatsalo Liikkeellä: Tervetuloa Helsinkii 1970 Danny: Tuulensuojaan 2005 Notkea Rotta: Idän hampaat 1995 Jari Sillanpää: Pariisi-Helsinki 2000 Hertta Tynkkynen: Pihlajaveden siihen Helsingin matka runo 1974 Vanha Isäntä: Onkimiehen blues 2004 Rock-yhtye Kenonen: Kossuu boltsiin 1992 Timo Kiiskinen: Helsingin taivaan alla 1990 Leevi and the Leavings: Kaivopuiston kuristaja 1999 Kai Lind & Erik Lindströmin Yhtye: Liituraitarigi 1991 Sepi Kumpulainen: Kulttuuri saapui tänne Helsinkii 1912 Jean Sibelius (säv.): Kellosävel Kallion kirkossa op. 65b 1987 Clifters: Kuningas 1994 Äffät: Sörkaan päin 2004 Rock-yhtye Kenonen: Biitsillä Stadin 2000 Arto Muna & Millennium: Viikonlopuksi Helsinkii 1965 Christian Schwindt kvintetti: Helsinki at noon 1997 Maukka Perusjätkä: I love my partner (=Säpinää) 2004 Karl-Gustav Backholm: Summer in Helsinki 2003 Nuoret Metsänvartijat: Mahtavaa 1996 Kaj Chydenius: Tarjoilija Nuutinen 2002 Niki's Four Jazzmen: Tapanila station 1999 Ari Mannelin: Vallilan rapsodia 2004 At Junkmail: Pasilan galleria 1940 Matti Jurva: Helsinki laulaa 1998 Juice Leskinen: Suoraan Helsingistä 2003 Oomi vs. Lauri & Eino feat. Siiri: Laulu kaupungin puista 1966 Laila Kinnunen: Muistojen Bulevardi 2002 Sakilaiset: Ku kesis o 1979 Maukka Perusjätkä: Säpinää 1987 Mikko Perkoila: Viimeinen olut asemaravintolassa 1970 Eddie Boyd: Praise to Helsinki 1981 Harri Saksala: Tapulikaupunkiin 1999 Asko Pollari (&Kiitos-kuoro, Carissim-yhtye): Kiittää Herra 1999 Ultra Bra: Musta, niljaisten lehtienvaaka 1979 Problems?: Tahdomme tilaa 2004 Rock-yhtye Kenonen: Espa rulaa 2003 Konala Cartelli: Jäähyväiset Konalalle 2005 Tuure Kilpeläinen: Rakkautta Ruttopuistossa 1986 Heinäsirkka: Helsingin yöt 1972 Kai Lind: Muistot vievät Helsinkii 1967 Lauri Komulainen & Salme Laaksonen & Litja: Helsinki 2000 Kalle Ahola: Leijat Helsingin yllä 1999 YUP: Lihavia luurankoa 1986 Vesa Enne (& KlubiJunnut): Klubi kasvattaa 2005 Olavi Uusivirta: Punavuori-blues 1986 Edu Kettunen: Helsinki 2008 Egotriippi: Kauppatori 1995 Lönnfors: Kirje Stadiin 2003 Jere Ijäs: Helsinki 2004 Rock-yhtye Kenonen: Milloin dokaan

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LEADERSHIP OF REQUIRES INFORMATION

The City of Helsinki Strategy Programme 2013–2016 states the vision that Helsinki is a ‘community for all its residents and a capital with good services, open decision-making processes and flourishing science, art and creativity’.

In an age of big data, it is only too easy to allow oneself to be immersed in the background noise of the information overflow, and increasingly difficult to locate strategically significant knowledge. On the other hand, the possibility to ‘mine’ the various data reserves and make new discoveries by combining different information sources can be as addictive as digging for gold was in the past. A rich source of data is Helsinki Region Infoshare, the open data service offering a wealth of open public data resources about the city and the region for free use by citizens, experts and enterprises.

Open, up-to-date and comprehensive information and knowledge is not useful unless we utilise it to strive towards clearly defined goals and objectives. New information enables us to reflect on and rethink our goals when necessary. The cultural policy of the City of Helsinki has the overarching aim to increase the residents’ wellbeing and foster their sense of citizenship, as well as the vitality of the city, by means of arts and culture. A key asset is our highly competent cultural staff whose expertise is constantly updated by the latest essential and refined information about arts and culture. This information must be in a format that makes it easy to grasp and strategically utilisable.

The dynamism and vibrancy of Helsinki, as outlined in the Strategy Programme, refers not only to international recognition, attractiveness and a business-friendly attitude, but also to the

CULTURE AND GOALS

development of Helsinki's distinctive urban culture. Culture provides enjoyment, quality of life, jobs and opportunities for participation, but it is also one of the sources of the city's attractiveness.

The Cultural Policy Division of the City of Helsinki cultural administration is in constant dialogue with the community of cultural policy researchers, and here it receives strong support from City of Helsinki Urban Facts. The close interaction with the artists and cultural actors subsidised by the City also serves to accumulate understanding and insight.

City of Helsinki Urban Facts has issued thematic statistics on arts and culture approximately at five-year intervals. This statistical publication is preceded by similar volumes issued in 1995, 1999, 2004 and 2008. Compared to its predecessors, the present volume puts more focus on the data and information base underlying cultural statistics. Information designers have contributed to the visualisation of the statistics presented in this publication.

The accumulative wisdom obtained from all the information and objectives should be available to guide us in every customer encounter or strategic decision. To make this happen is a challenge for the managers and directors. Precise and correct information helps us proceed towards the goals which we have determined.

Helsinki, November 2014

City of Helsinki Urban Facts
Asta Manninen
Director

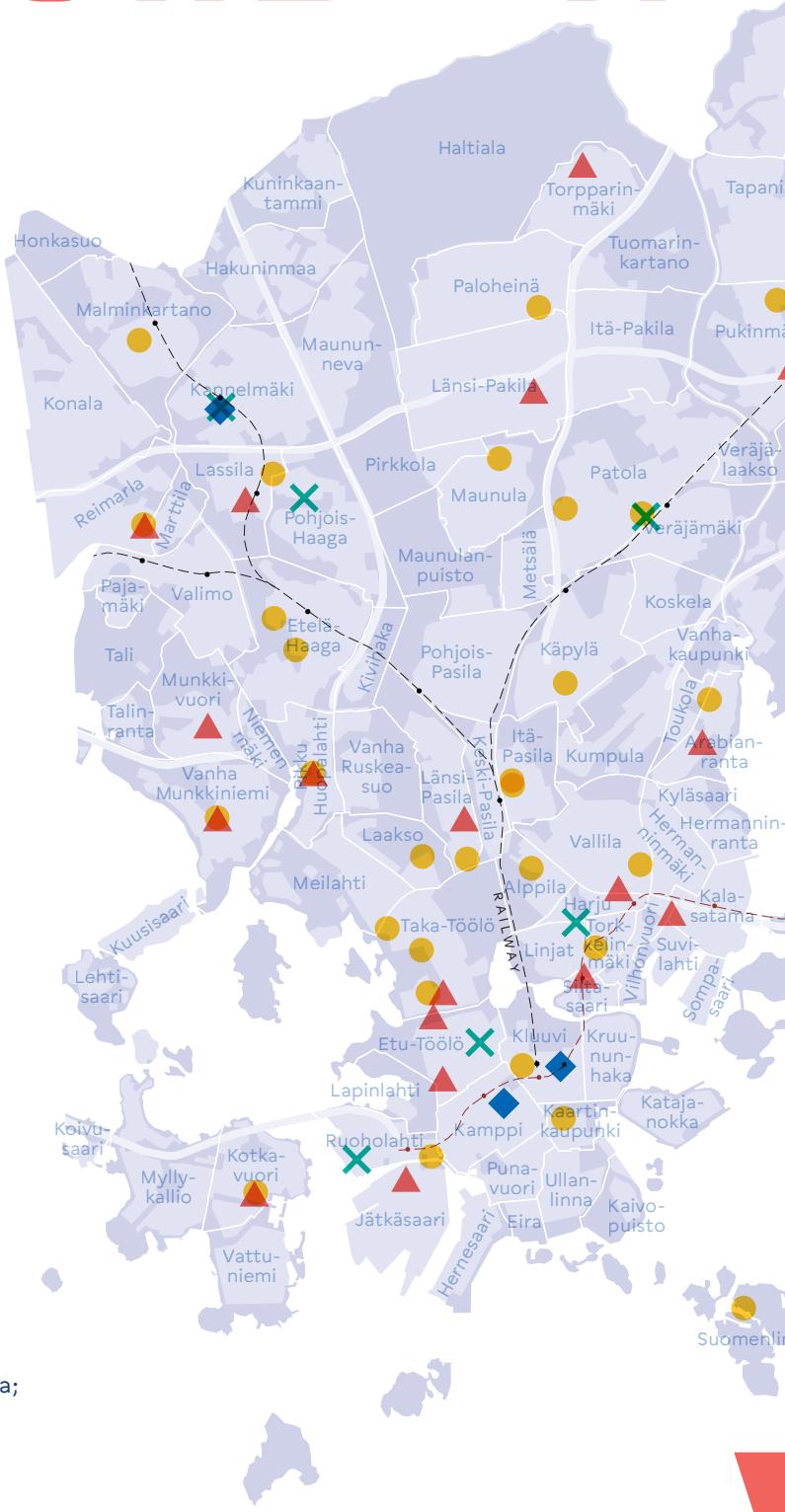
City of Helsinki Cultural Office
Stuba Nikula
Cultural Director

CULTURE IN

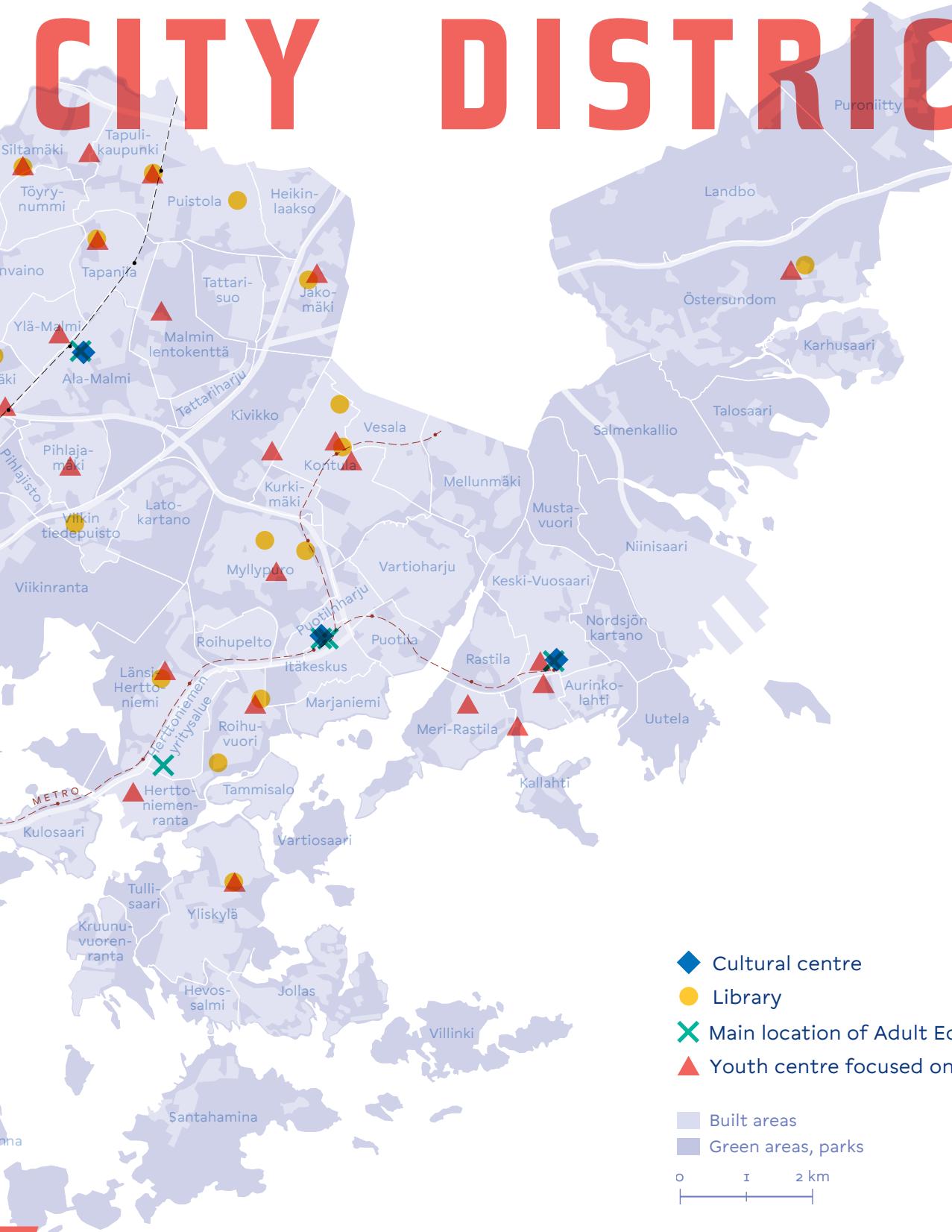
Cultural and recreational spaces ➤ maintained by the City of Helsinki

The cultural and recreational venues administered by the City of Helsinki are located in different parts of the city. In addition to the spaces maintained by the city, several associations and organisations maintain spaces for cultural and recreational purposes, often financially supported by the city.

sources: City of Helsinki Service Map, www.hel.fi/palvelukartta;
City of Helsinki Cultural Office



CITY DISTRICTS

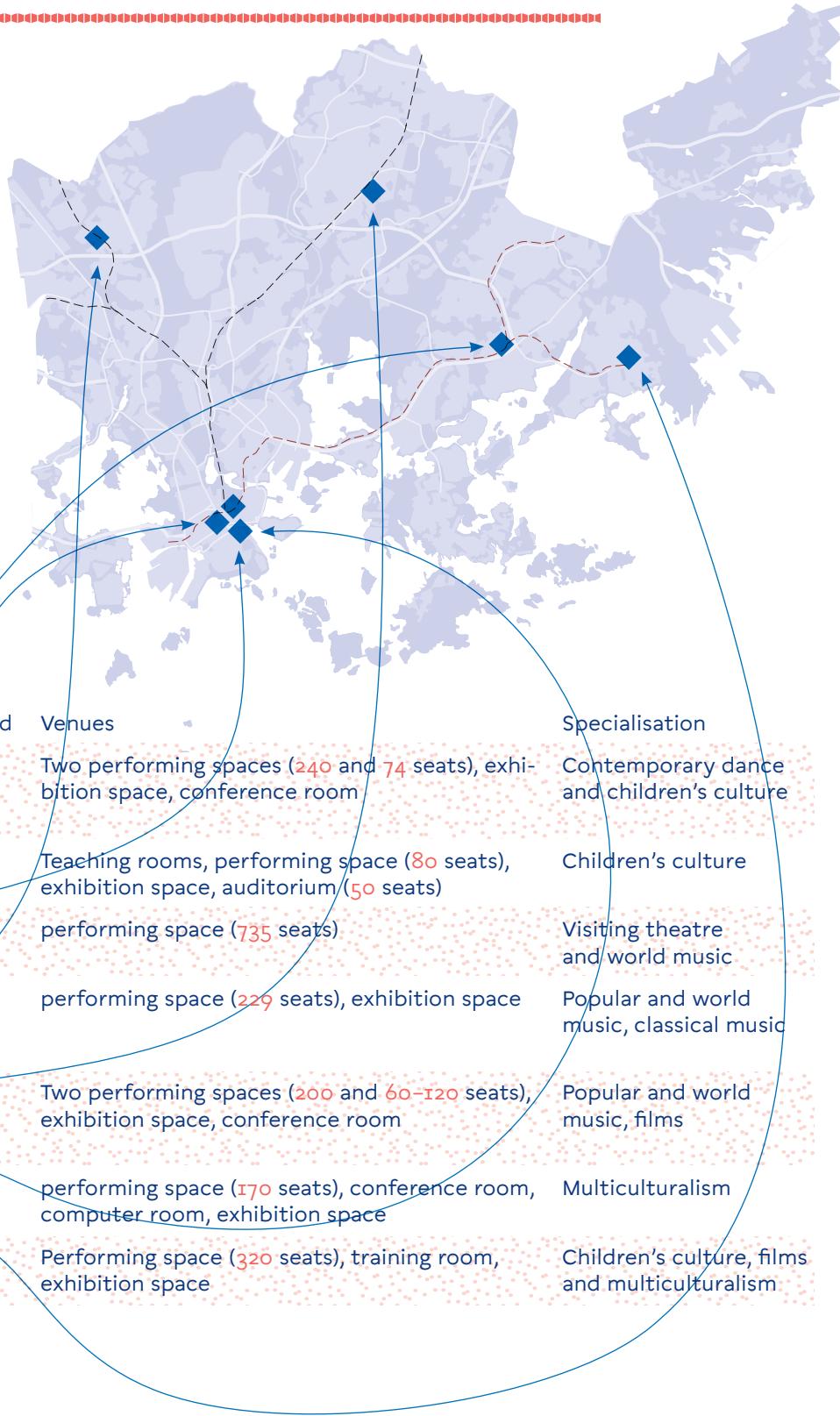


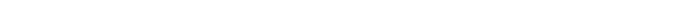
- ◆ Cultural centre
- Library
- ✖ Main location of Adult Education Centre
- ▲ Youth centre focused on culture

■ Built areas
■ Green areas, parks

0 1 2 km

Since the mid-1980s a network of cultural centres has been built in Helsinki. The cultural centres are administrated by the Cultural Office except Vuosaari House (Vuotalo), which is administrated by the City Library.





Visitors at cultural centres 2013:

Events | Exhibitions

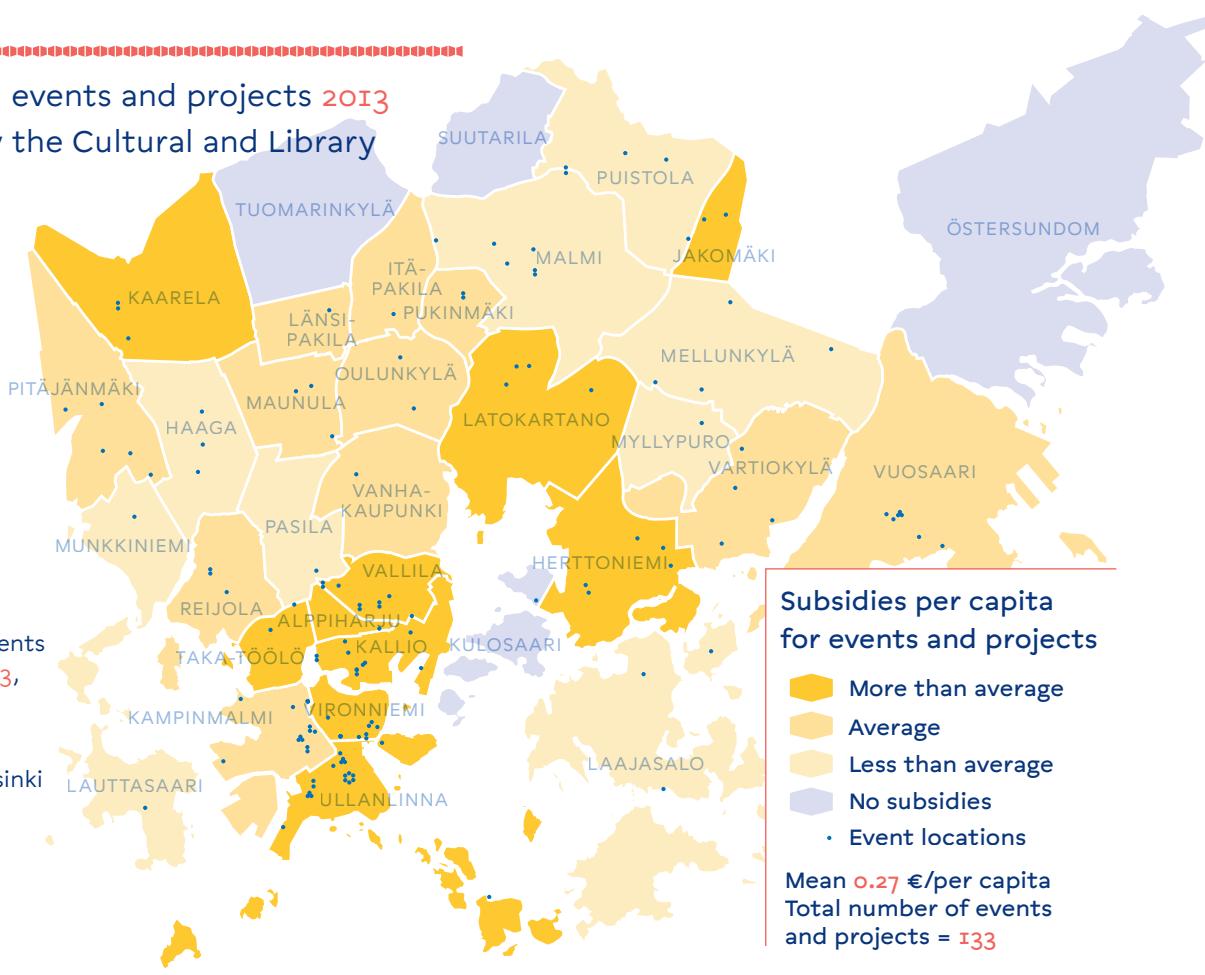


Local cultural events and projects 2013

subsidized by the Cultural and Library Committee*

*Local cultural events and projects 2013, total 268,000 €

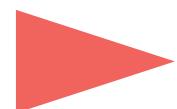
source: City of Helsinki Cultural Office



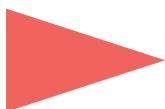
ARTS AND CULTURE FOR WELLBEING

Conceptions

of cultural impacts



in Helsinki



In Helsinki art and culture is seen to have a broad impact on the city. Art and culture is a means to promote wellbeing, social inclusion and citizenship. Art and culture is also important in vitalizing cities and local economies and making urban areas more creative and attractive.



Examples of inclusion in City cultural services



Inclusion in service planning

► **Helsinki City Library:** The general public has had a possibility to participate in the planning of the content and operations of the new Helsinki Central Library (2017).

► **Helsinki City Museum:** The museum has a customer panel where everyone can take part in planning the renewed City Museum 2016.

► **City of Helsinki Youth Department:** The department encourages youth to participate in the planning and decision-making that concerns young people. The department has a network of young people taking part in participatory budgeting and gathering ideas for activities.

source:

City of Helsinki
Cultural Office



► **Helsinki City Library:**
The Library gathers suggestions from the residents when purchasing new material (e.g. foreign language literature).

► **All cultural departments:**
All of them regularly gather customer feedback and conduct customer satisfaction surveys.

► **Helsinki Philharmonic Orchestra:** The orchestra streams live concerts on a website.

► **Helsinki Art Museum:**
Citizens can report vandalism of public art online to the Art Museum.

► **Helsinki City Museum:**
Parts of exhibitions and publications are compiled from material obtained from residents

► **City of Helsinki Cultural Office:** The office gives out grants for cultural events and projects arranged by the city residents.

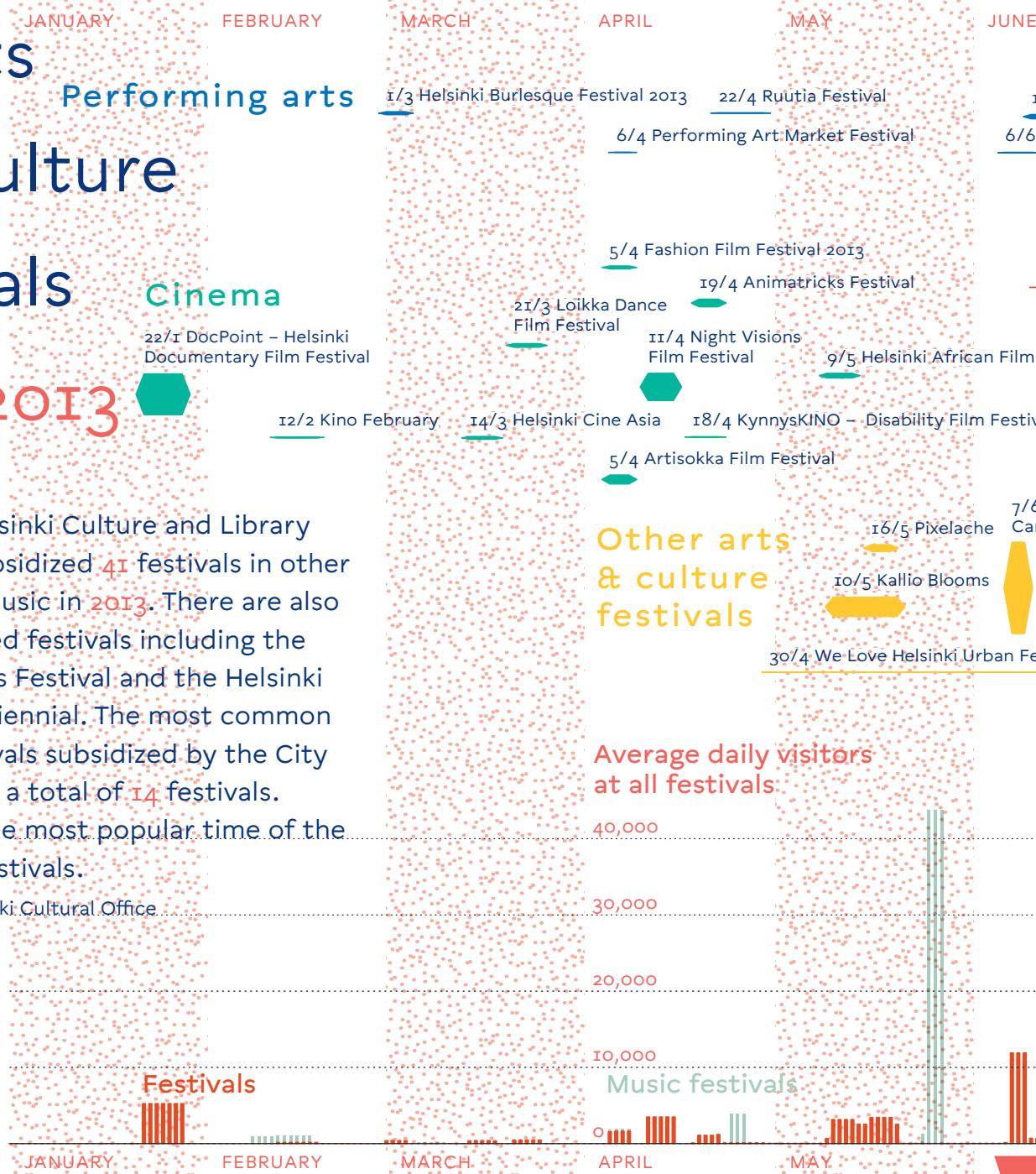
FESTIVA

Arts
and culture
festivals
in 2013

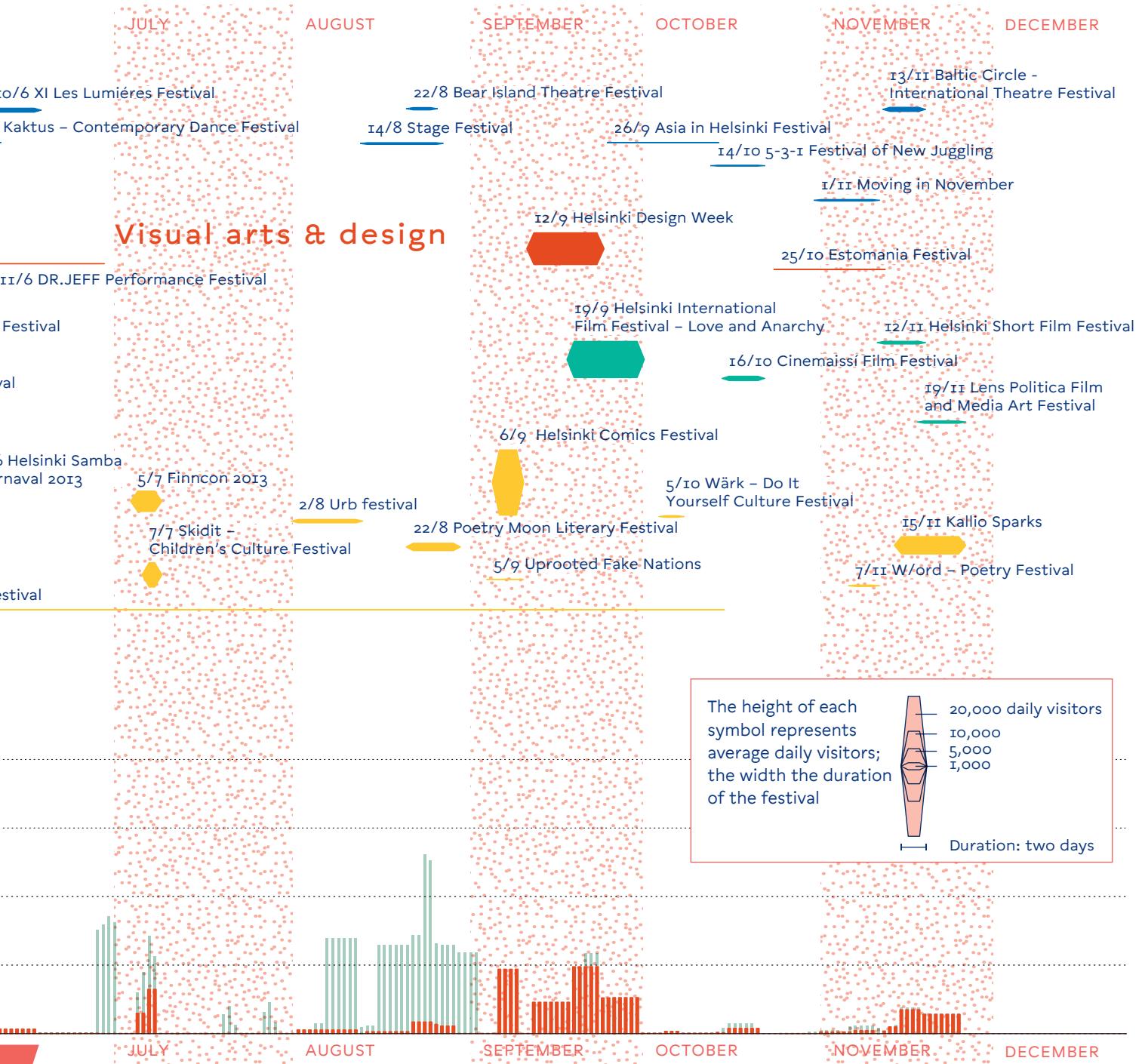


The City of Helsinki Culture and Library Committee subsidized 41 festivals in other themes than music in 2013. There are also privately funded festivals including the Helsinki Comics Festival and the Helsinki Photography Biennial. The most common theme of festivals subsidized by the City is cinema, with a total of 14 festivals. Autumn was the most popular time of the year with 14 festivals.

source: City of Helsinki Cultural Office



L S



MUSIC

Music festivals by genre in 2013

In 2013, 33 music festivals received grants from the City of Helsinki Culture and Library Committee. The music festivals cover a wide range of genres, including popular music, classical music, folk music etc. Most of the festivals were held in the summertime. Helsinki Festival was the largest music festival measured by audience and variety of music genres.

Sources: Arts and Culture Survey of Helsinki (Keskinen & Kotro 2014). See pages 48; City of Helsinki Cultural Office

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

Rock, blues, metal

Pop music

Classical ← music, church
music, contemporary music

6/3 Viapori Winter Blues Festival

5/4 Stompin' at the Savoy

15/3 TusovkaRock Festival

24/4 Kirkko soikoon Church Music F

2/6 He

Electronic music,
rhythmic musicFolk music,
world music,
tango

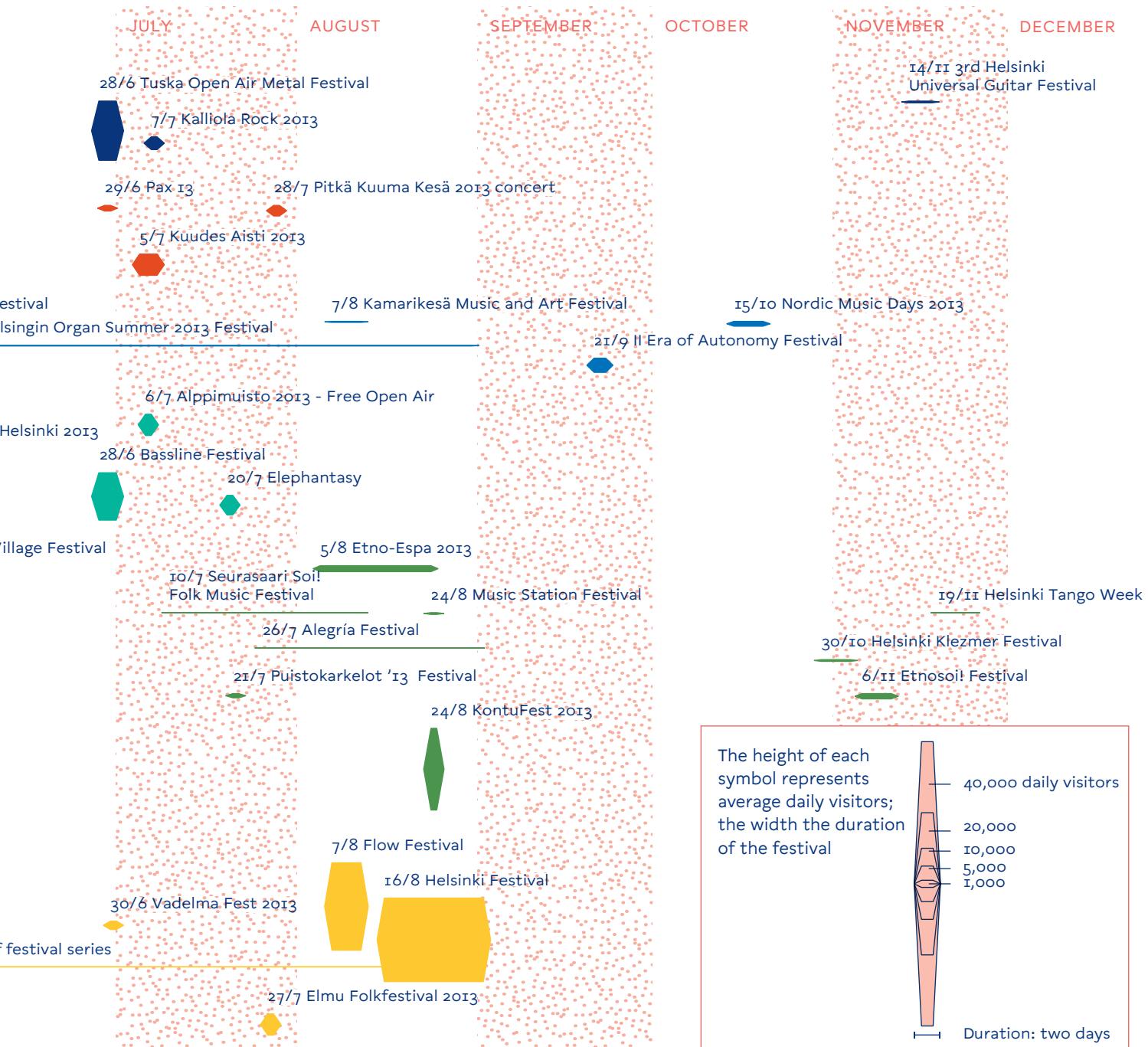
Several genres

24/5 Wildlife

25/5 World V

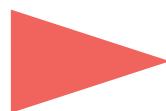
17/5 Do-it-yourself

C



The most performed
composers by the Helsinki
Philharmonic Orchestra
from 1882 to 2012.

source: Helsinki Philharmonic
Orchestra open data / Helsinki
Region Infoshare



composer

J. Sibelius

R. Wagner

L. van Beethoven

P.I. Tchaikovsky

W.A. Mozart

J. Strauss

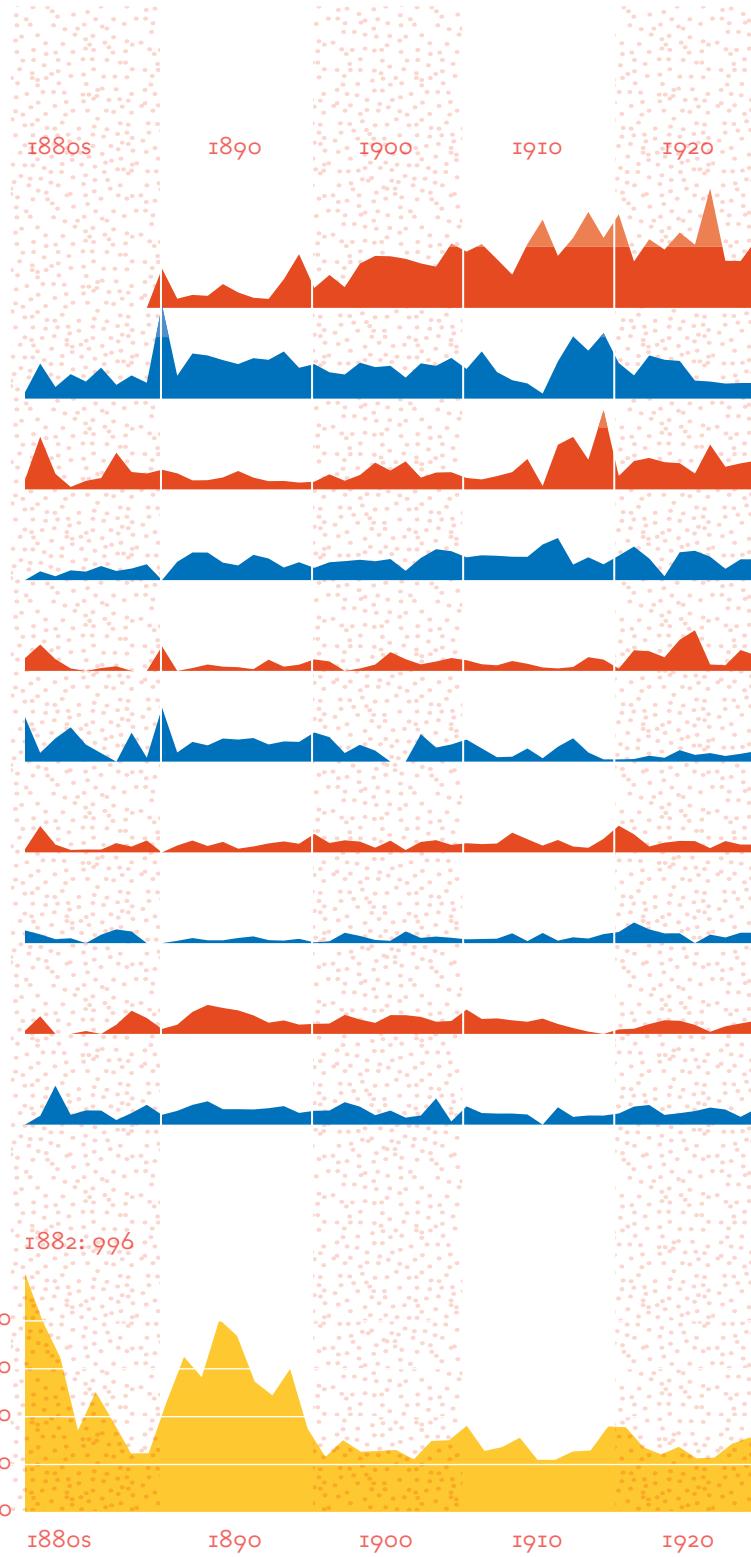
J.S. Bach

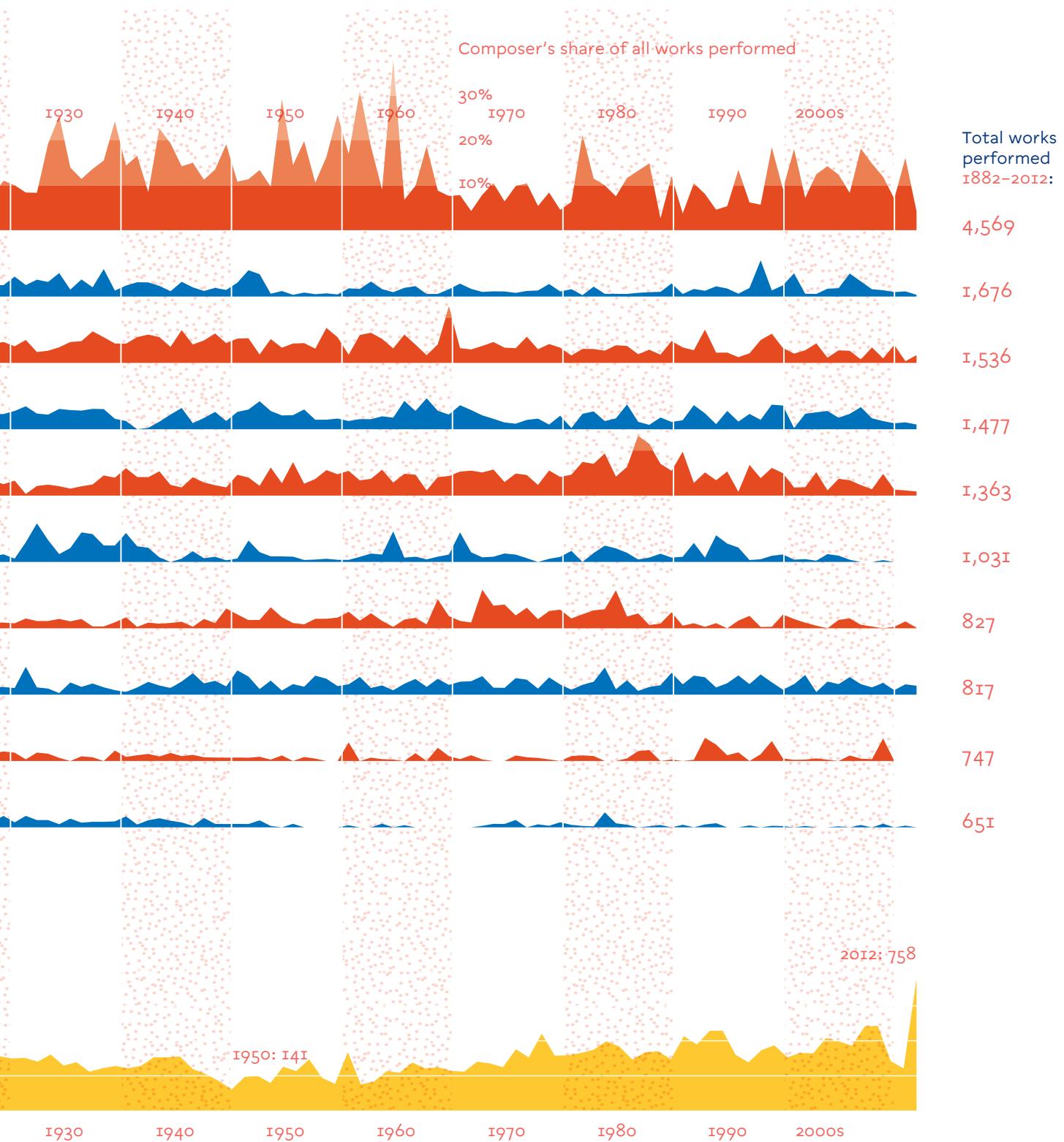
J. Brahms

E. Grieg

F. Liszt

Total number
of works
performed
per year



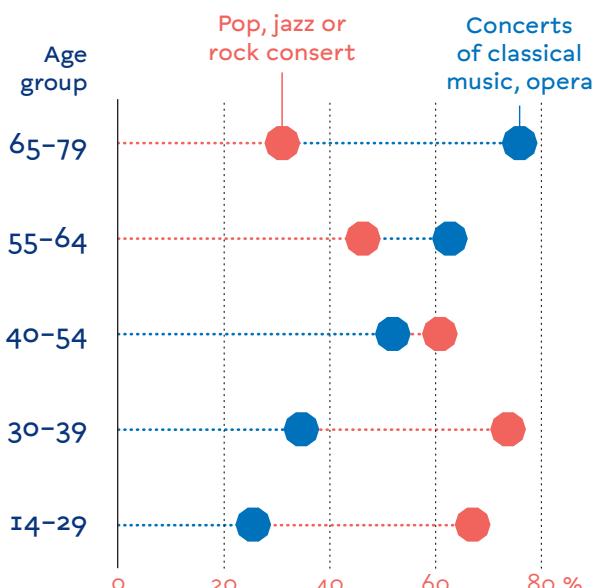


Visited pop, jazz or rock concerts or
a classical music concerts during the
past 12 months by age group

source: Vesa Keskinen / City of Helsinki Urban Facts

The Arts and Culture

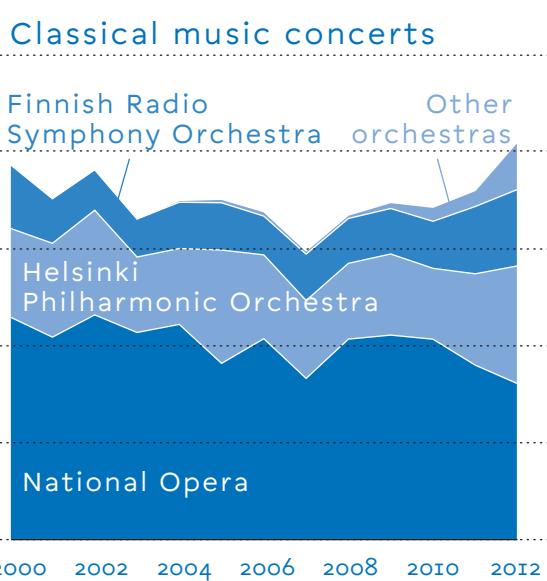
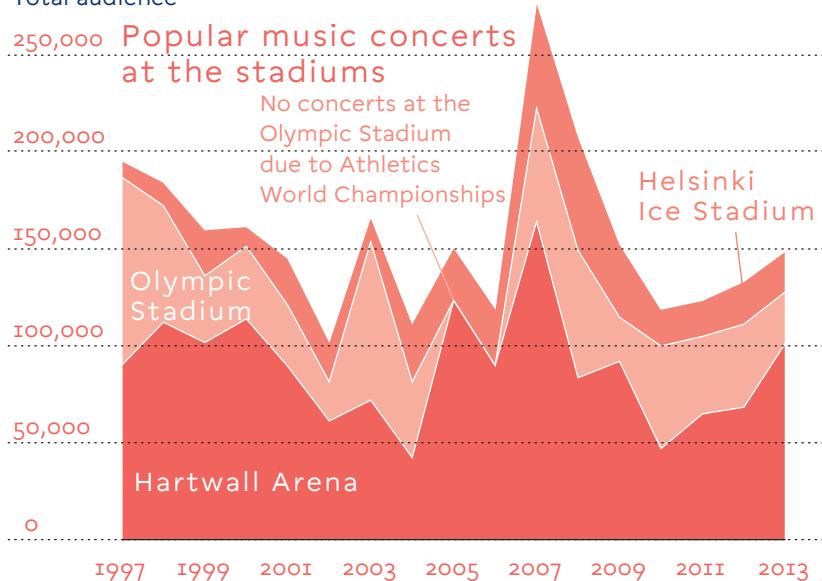
Survey of Helsinki carried out in the autumn of 2013 confirms an observation already made in the 1990s: listening to rock music is related to both one's particular generation and age.



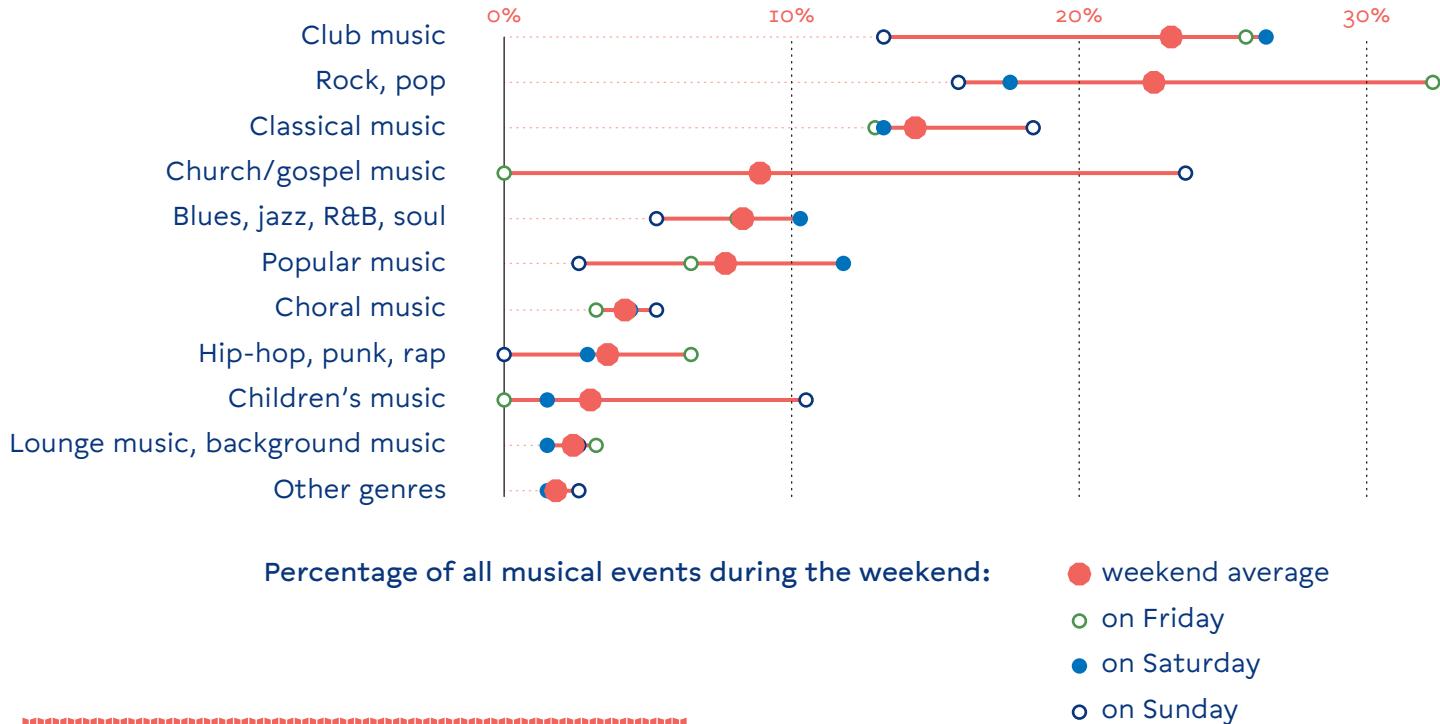
The audience of popular music concerts at the stadiums and of classical music concerts in Helsinki.

source: Statistics Finland, Association of Finnish Symphony Orchestras

Total audience

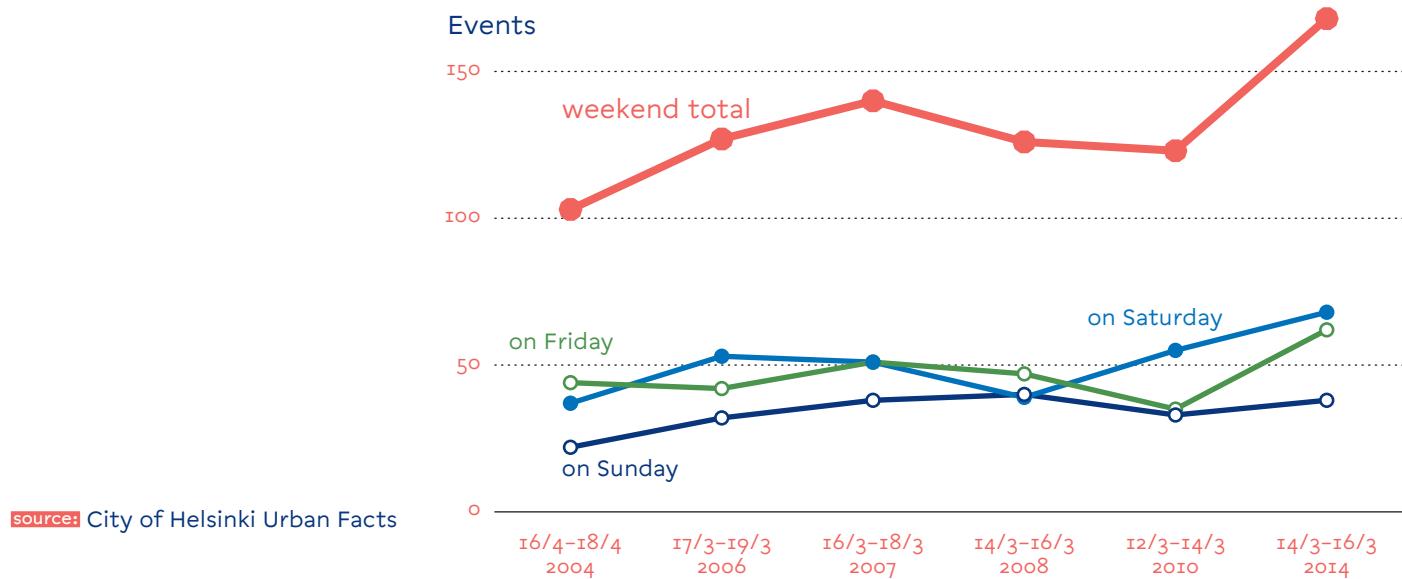


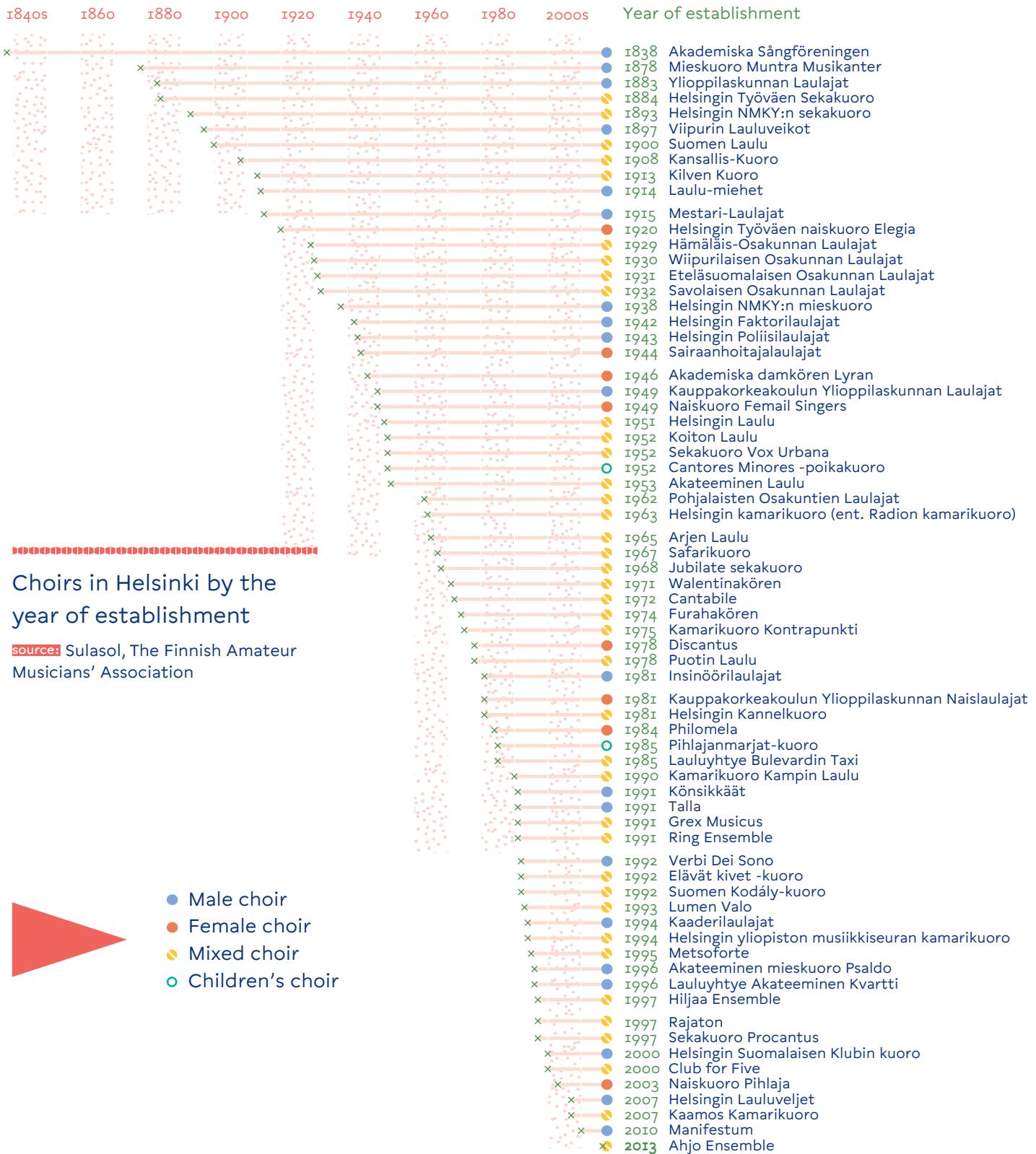
Music events by genre during one weekend in Helsinki 2014; 168 events altogether.



Music events in Helsinki on a spring weekend

2004–2014







Flow Festival 2014

PHOTO: FLOW FESTIVAL / NOORA ISOESKELI

VISUAL

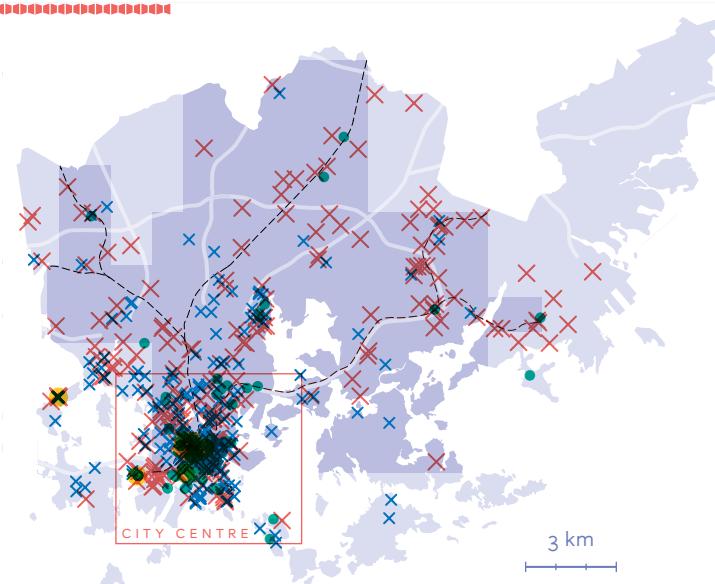
Beside the museums, visual arts are on free display in art galleries, which organise regular exhibitions. There are also other venues e.g. cafes, libraries, where exhibitions are less regularly organised. This amounts to a total of more than 200 spaces available for organising exhibitions. Each year, both the Finnish Painters' Union and the Association of Finnish Printmakers organise a major sales exhibition.

Public art is on view outdoors in various parts of the city and in public facilities owned by the City. The Helsinki Art Museum, which owns and acquires works of art, makes new public art acquisitions annually.

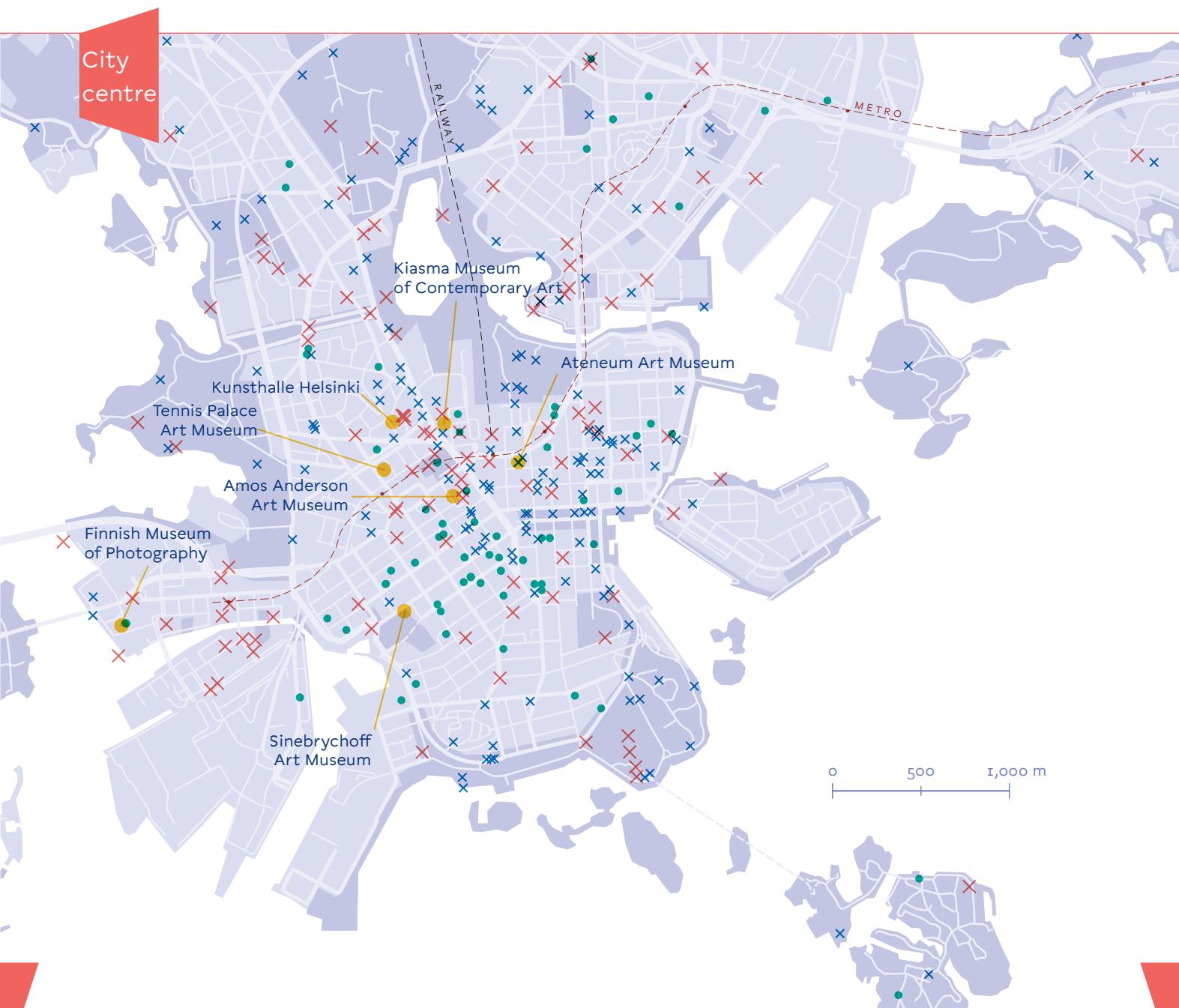
Art galleries, museums and public artwork in Helsinki city centre in 2013

- Art galleries
- Art museums
- ✖ Public artworks, monuments and environmental art installed 1981–2013
- ✖ Public artworks, monuments and environmental art installed 1980 or earlier

source: Helsinki Art Museum, Helsingin Sanomat, Oma Kaupunki



ARTS



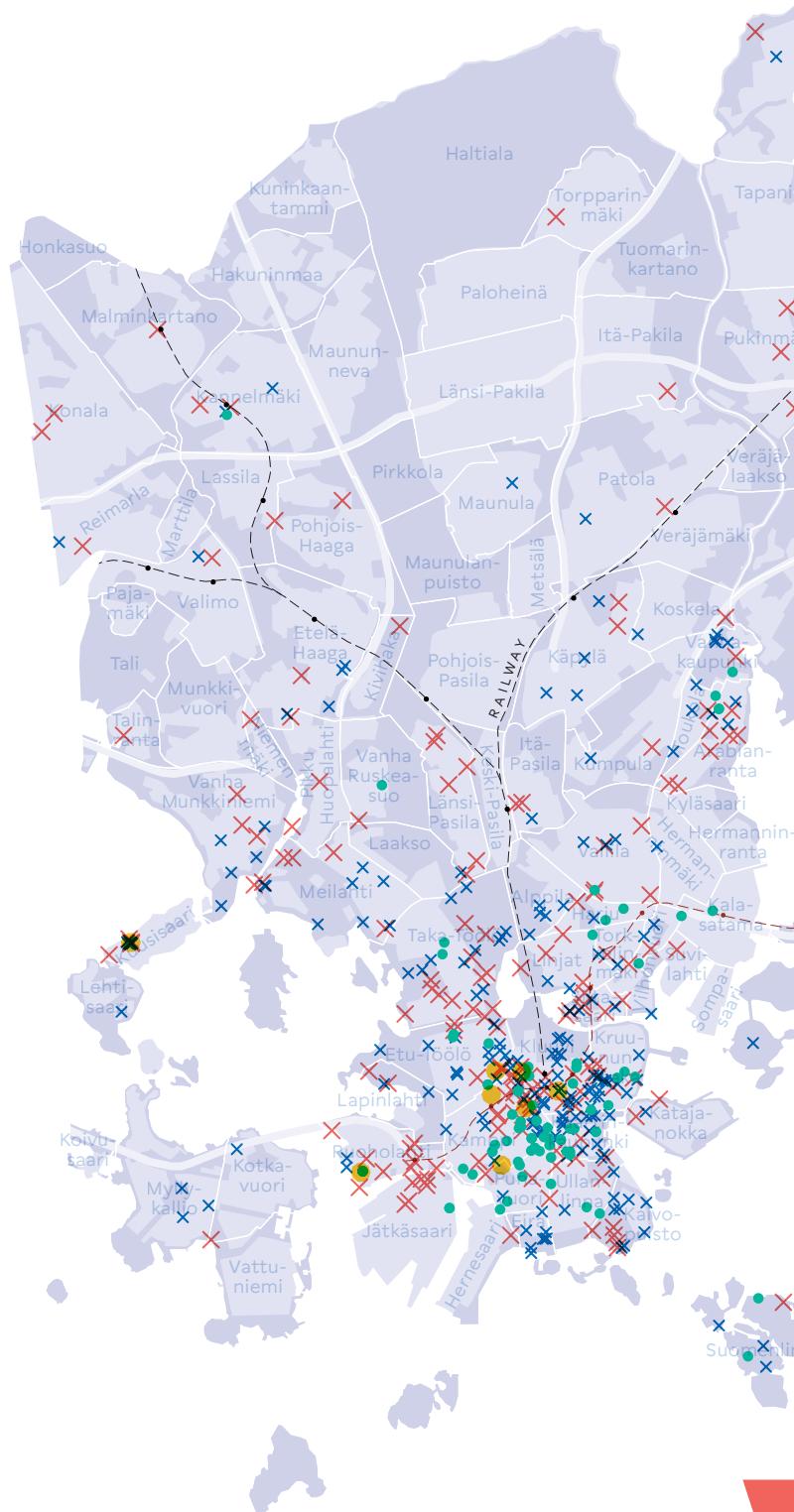
Art galleries, museums and public artwork in Helsinki: overview

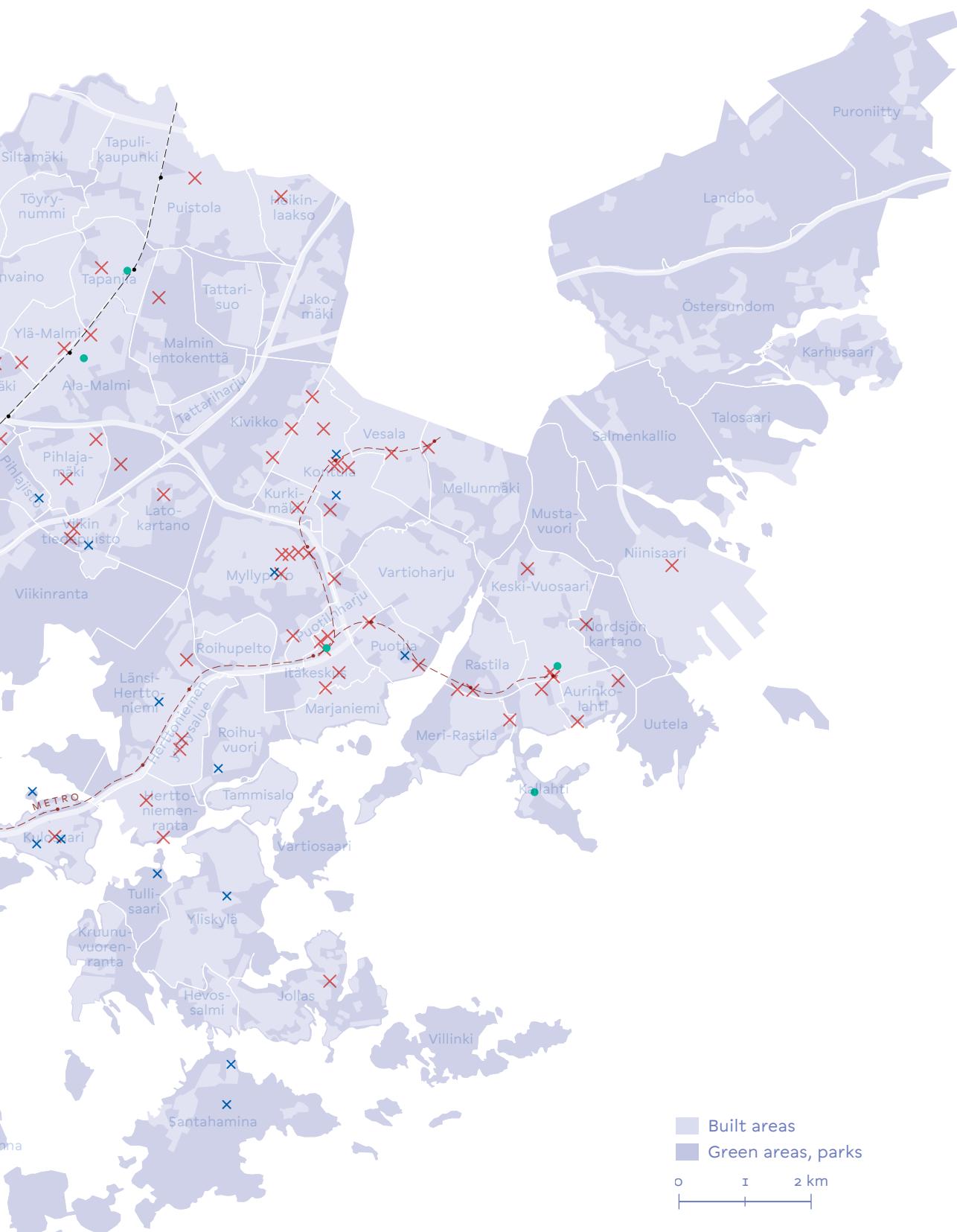
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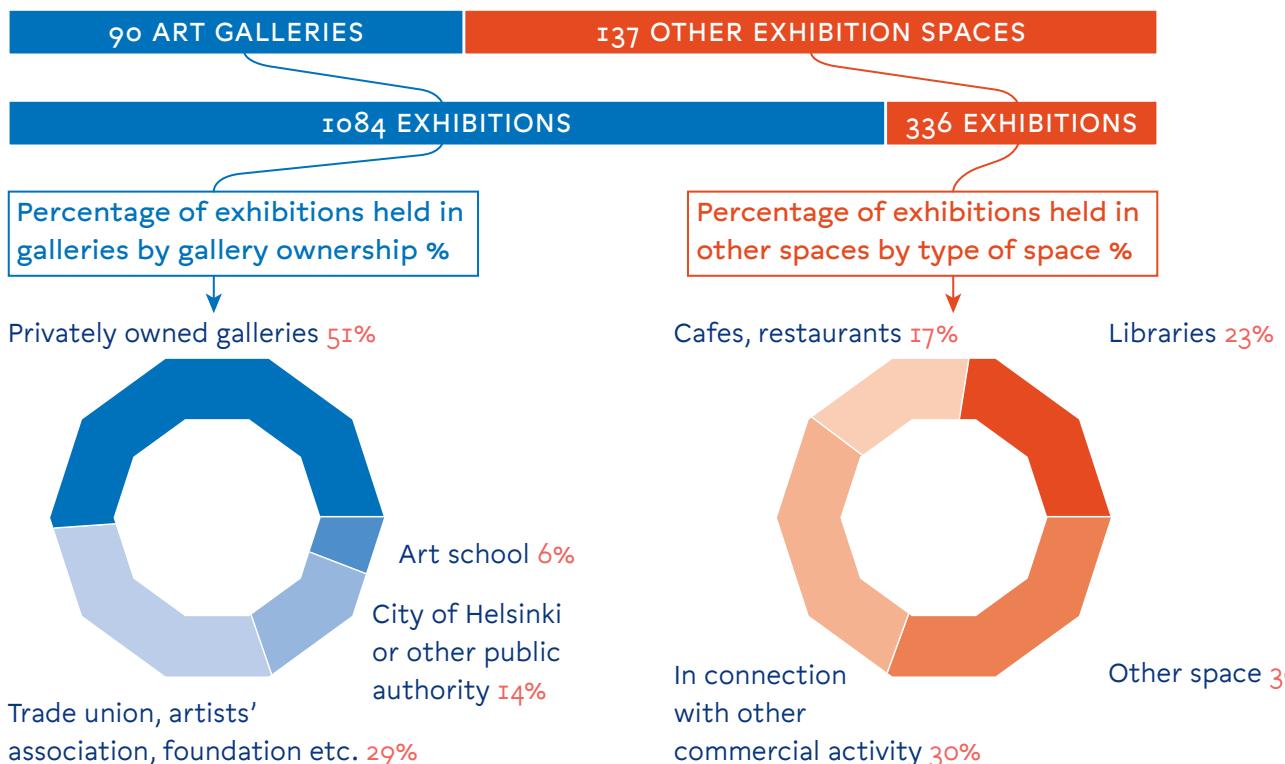
source: Helsinki Art Museum, Helsingin Sanomat, Oma Kaupunki

Since 1992, art has been placed in residential areas and public buildings on the basis of the “Percent for Art” principle. There are about 400 outdoor sculptures, pieces of environmental art, and historical monuments in the city.

About 200 of them belong to the collections of the Helsinki Art Museum. Outdoor visual arts also include works of art placed on the surfaces of electrical cabinets and authorised graffiti.



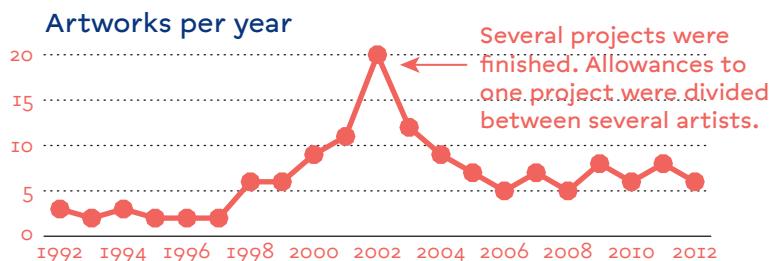
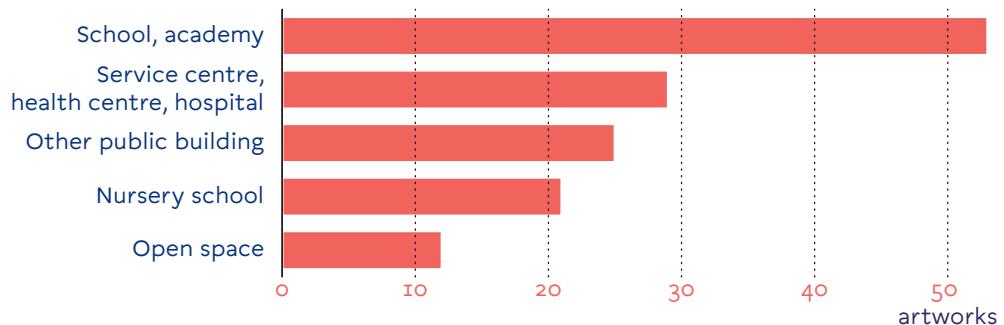


Art galleries and other exhibition spaces in Helsinki 2013

source: Helsingin sanomat, Oma kaupunki

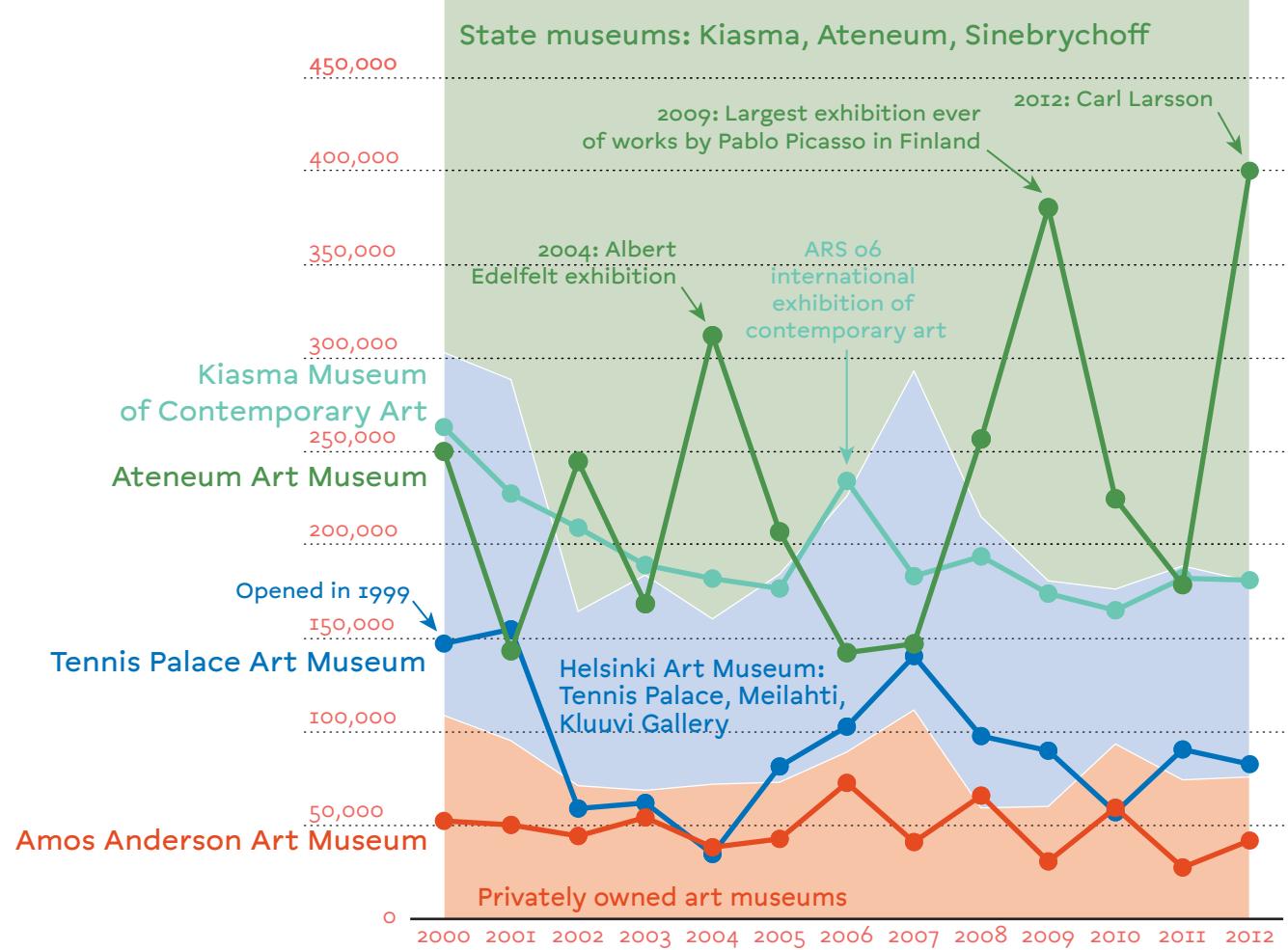
Artworks commissioned by the City of Helsinki according to percentage financing 1992-2012

source: Source: Helsinki Art Museum

**Location of artwork**

Number of visitors at art museums in Helsinki 2000– 2012

source: National
Board of Antiquities,
www.museotilasto.fi



Street galleries, legal graffiti walls and Helsinki City Museum historical picture paths

- Street gallery
- Legal graffiti wall or painting spot
- Historical picture path





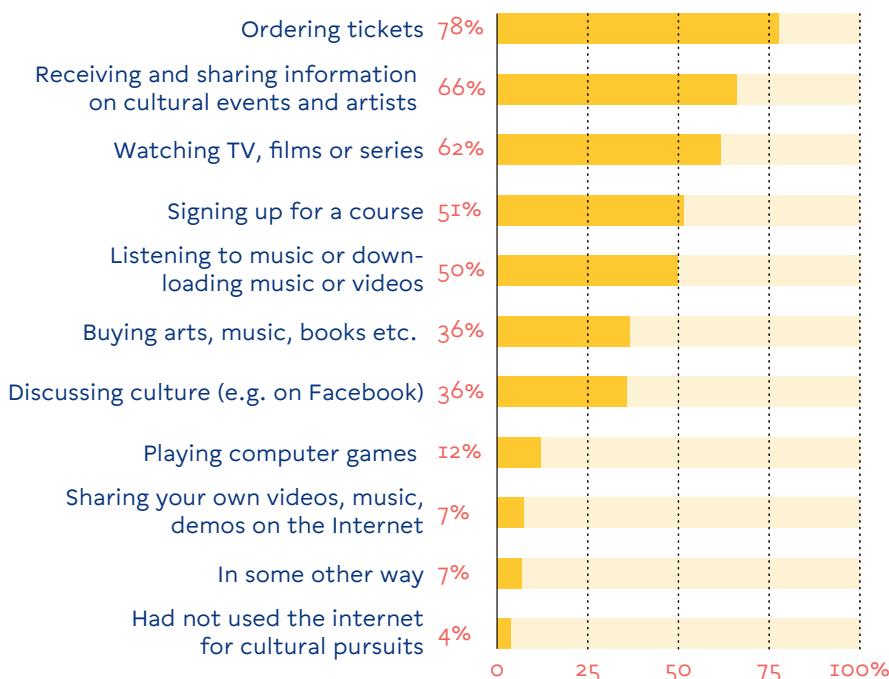
CINEMA 8

Helsinki is a vibrant city of cinema. For instance, 2013 there was 14 film festivals in the city. In Finland, top ten film charts typically include many Finnish films. Although the number of cinemas and screens has decreased considerably in the last ten years, but going to cinema has not. Moreover, films are increasingly watched in home cinemas, and watching films over the Internet is becoming increasingly common. Video service providers offer high definition streaming at cheap monthly rates.



Use of the Internet for cultural pursuits in Helsinki 2013 (N=829)

source: Arts and Culture Survey
of Helsinki (Keskinen & Kotro
2014). See pages 48.



MEDIA

Cinemas in Helsinki 1900–2013

- Cinema with regular screenings
- Cinema with occasional or festival screenings
- Former cinema

source: National Audiovisual Institute, kavi.fi/fi/kirjasto/aineistot/helsingin-seudun-elokuvateattereita-1900-luvun-alusta-lahtien

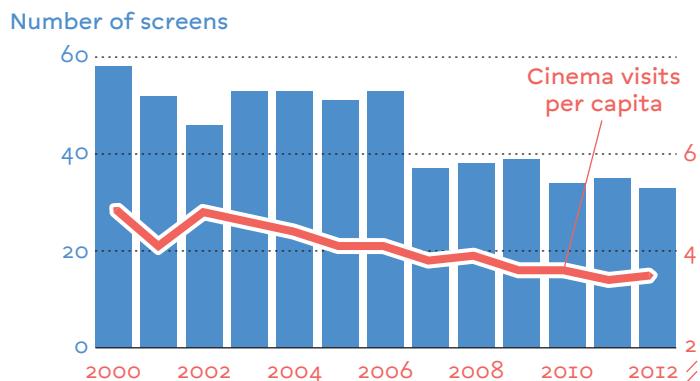
According to the EU-wide survey "Cultural Access and Participation", Swedes and Danes were the most frequent users of the Internet for arts and culture related purposes. Finland ranked highest on none of the themes treated in the study, ranking among the lowest in terms of frequenting cultural blogs. Helsinki respondents, however, behaved more like Swedes than like Finns at large.

source: Special Eurobarometer 399 (2013). Cultural Access and Participation.



Number of screens and cinema visits in Helsinki 2000–2012

source: The Finnish Film Foundation



GAMES

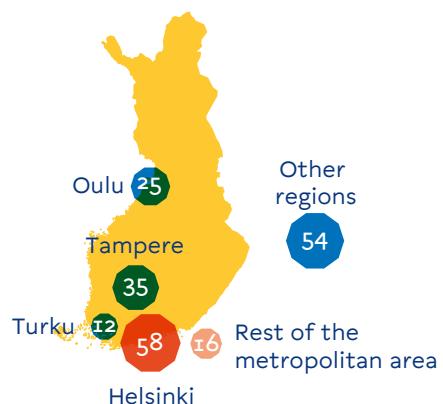
In the spring of 2014, there were 58 game development companies in Helsinki. In Finland, the total number of companies was about 200. In the past couple of years, the number of companies has grown significantly. Some of the gaming companies focus solely on game development, while in others game development is parallel to some other functions.

The turnover of game development companies has grown along digital distribution channels and the increase of data transfer capacity. In physical distribution of games, the majority of the profits were taken by the publisher, distributor and retailer. Digital distribution is used for games developed for all platforms, but especially for mobile games.

The domestic market in the game industry in Finland is extremely limited. In fact, companies have started to target international markets directly, and English is used in most games. The digital distribution model also supports and enables international marketing.

Tekes (Finnish Funding Agency for Technology and Innovation) has actively funded game development since 1995. Tekes' Skene programme offers, in addition to funding, services for the development of operational and business models as well as digital distribution.

Number of game companies in Finland by region, total: 200



Game developers can also receive funding through several other channels. Traditionally, investors and business angels have funded development which they believe to be successful. Newer methods of funding include various procedures based on crowdsourcing.

Sources: Neogames, The Game Industry of Finland 2013; Hiltunen, Latva, Kaleva: Game industry – development path (Peliteollisuus – kehityspolku), Tekes, reports, 303/2013, Tekes; Skene-Games Refueled.



Game developing companies in spring 2014

Company size**0-4 employees**

Helsinki: 22 companies

Rest of the metropolitan area: 8 companies

Rest of Finland: 63 companies

5-9 employees

Helsinki: 5 companies

Rest of the metropolitan area: 1 company

Rest of Finland: 11 companies

10-19 employees

Helsinki: 2 companies

Rest of Finland: 1 company

20-49 employees

Helsinki: 6 companies

SULAKE CORPORATION

DIGITAL CHOCOLATE

Rest of Finland: 1 company

50-99 employees

Helsinki: 2 companies

SUPERCELL

Companies of unknown size and/or turnover*

Helsinki: 21 companies

Rest of metropolitan area: 5

Rest of Finland: 50

*includes companies started or ceased operating after 2011.

100-149 employees

REMEDY ENTERTAINMENT

Rest of the metropolitan area: 1 company

400-499 employees

ROVIO ENTERTAINMENT

Rest of the metropolitan area: 1 company

**Bubble size
represents turnover**

below 100,000 €

200,000-
399,999 €

2-4.9 million €

10-19.9 million €

50-99.9 million €

over 100 million €

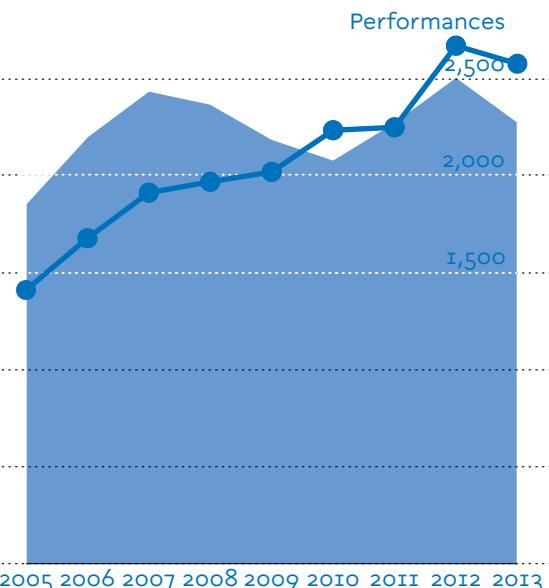
THEATRE



The field of performing arts in Helsinki includes not only theatres, dance and circus groups but also the Finnish National Opera and Ballet.

Part of the theatres and dance theatres are subject to the financing act for theatres and orchestras which ensures permanent funding. Some theatres, dance theatres and circus groups are subsidized yearly by ministerial decision. The City of Helsinki funds performing arts annually through operating subsidies and production grants.

Theatre groups outside the financing law: tickets sold



THEATRE, DANCE & CIRCUS

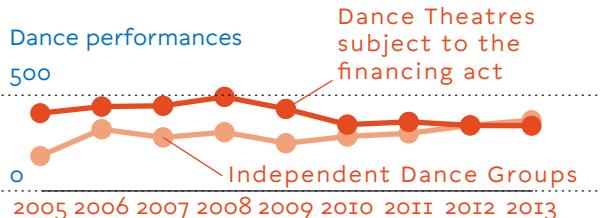
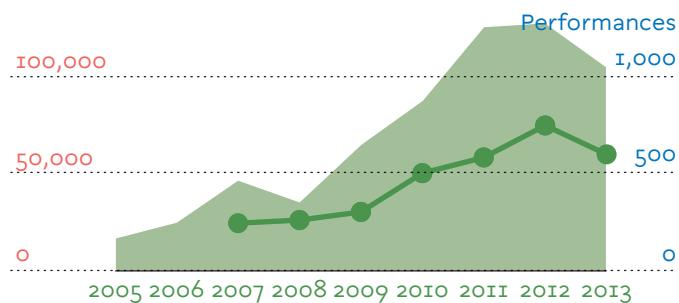
In 2013 the state funded 39 professional theatres including opera, 17 dance theatres and dance groups and 7 circus groups in Helsinki with some form of operating subsidies.

Sources: Theatre Info Finland, Dance Info Finland, www.sirkusinfo.fi

The Finnish National Opera and Ballet: tickets sold



Circus: tickets sold and free admissions



Tickets sold: Dance theatres



DESIGN & CULTURAL HERITAGE

World Design Capital Helsinki 2012

source: World Design Capital Helsinki 2012, Final report.

General aims of the programme

- ▶ Creation of new content: development of activities and services, new products and services
- ▶ Increasing understanding about design: presenting the diversity in design, strengthening public awareness about design, widening co-operation
- ▶ Awareness about Helsinki – putting the Helsinki Region and local actors on the global map

Initiatives and projects

Contracts for initiatives:	263
projects:	448
International satellite events:	103
Projects and events total:	551
Visitors in public events:	2,500,000

The museums of design and cultural heritage have a long history in Helsinki. The Museum of Applied Arts was founded in 1873 and later changed its name to Design Museum. The Helsinki City Museum was founded in 1911. The City Museum has had free admission to all visitors since 2008.

Among the more recent events in the field of design is Helsinki Design Week, the largest Nordic annual festival for design, organized since 2005. The annual event Open House Helsinki dates back to 2007 and offers guided tours to city districts and old and new architectural sites.

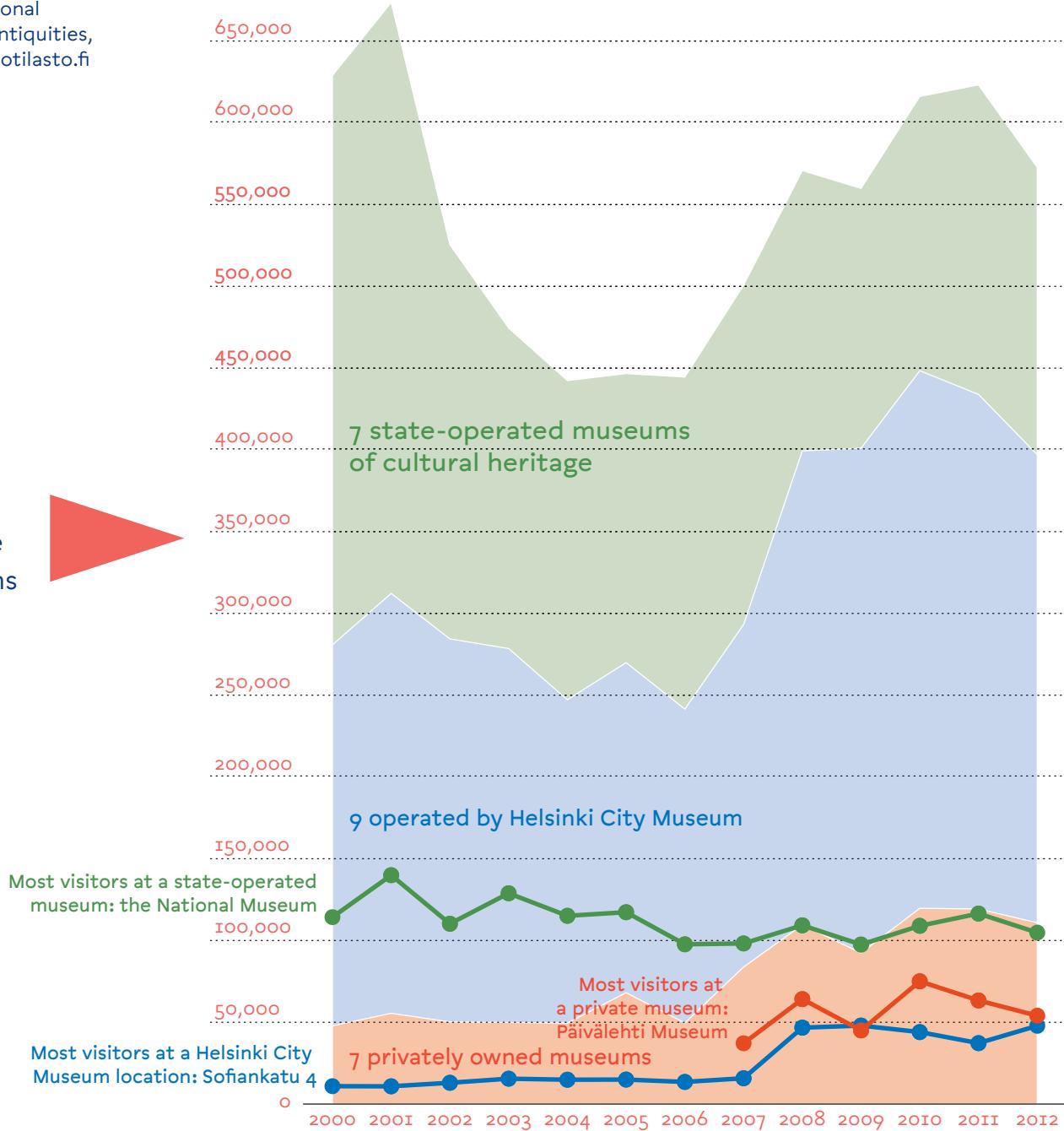
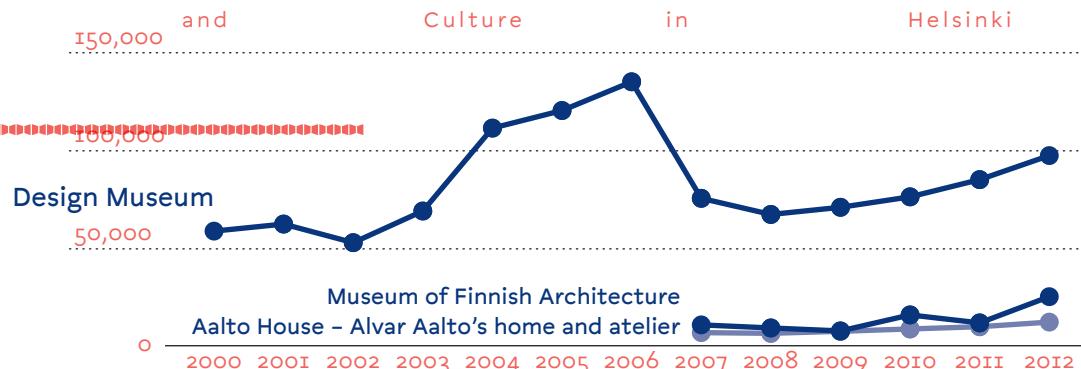
Main WDC projects still active in 2014

- ▶ Kamppi chapel of silence: Representing a fine example of innovative timber architecture, the design of the chapel was awarded with the Chicago Athenaeum International Architecture Award 2010. The chapel offers a space of retreat and encounter daily from early morning until late in the evening.
- ▶ Teurastamon alue – Slaughterhouse area: The new centre of culinary art.
- ▶ Kulttuuri sauna – Public sauna: A new urban public sauna.
- ▶ Kaisa House – University library: The new main library of the University of Helsinki, open to public.
- ▶ 365 wellbeing: Design for wellbeing activating residents, experts and organisations.
- ▶ Design yourself: Sport equipments along jogging path in the centre of the city (Töölönlahti bay).

Number of visitors
at museums of
design and cultural
heritage in Helsinki
2000–2012

source: National
Board of Antiquities,
www.museotilasto.fi

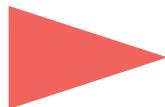
Cultural
heritage
museums



Degree-oriented cultural studies in Helsinki

source: Statistics Finland

E D U



Helsinki's proportion of all students in cultural fields by level of education in Finland 2012

Vocational Colleges
10.5%



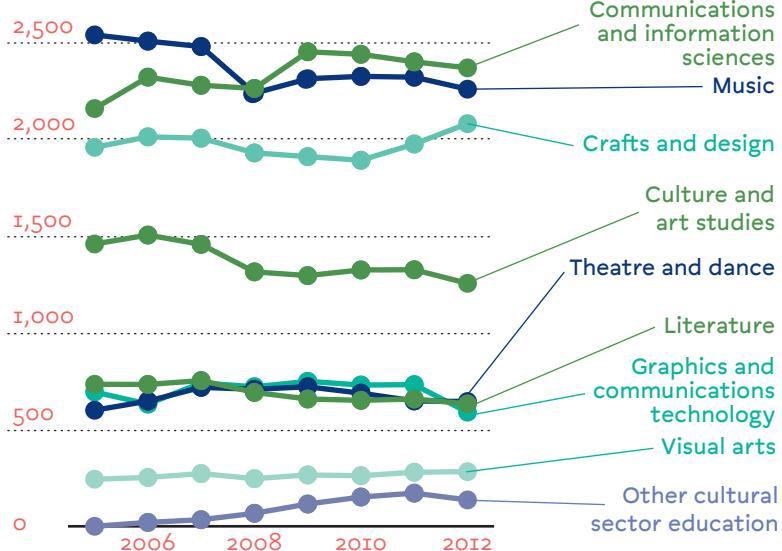
Universities of Applied Sciences
14.9%



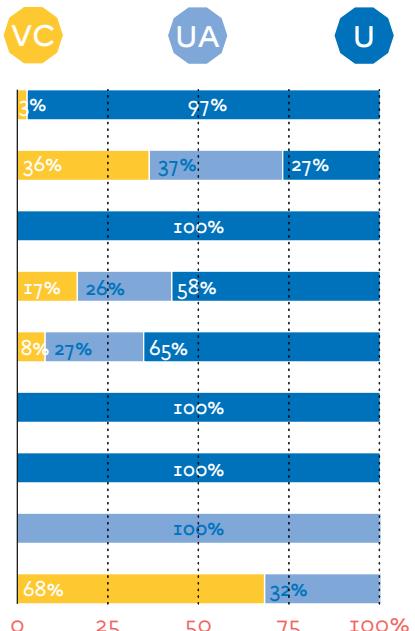
Universities
49.5%



Students in cultural sectors in Helsinki 2005–2012



Level of education in each cultural sector, share of students in Helsinki in 2012



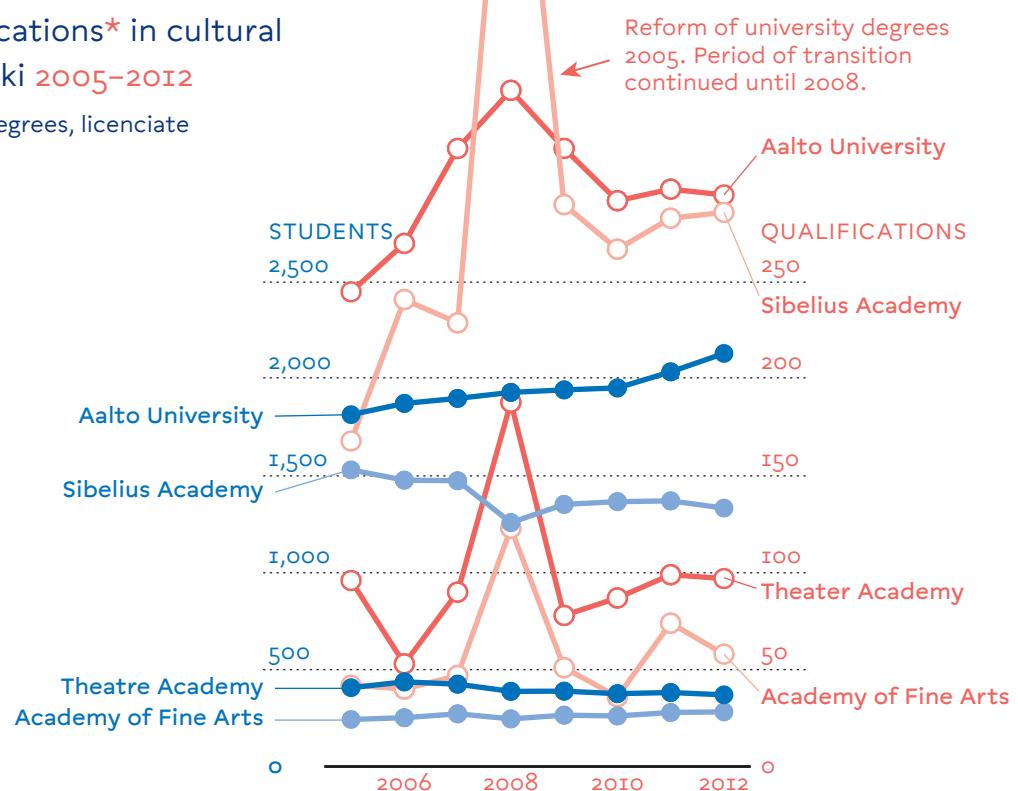
C A T I O N

Studies in the fields of art and culture can be completed in Helsinki on all levels of education from a vocational institution to universities of applied sciences and universities. Basic art education is available for children and young people. For adults, there is supplementary education and educational programmes that support culture and art-related leisure activities.

Students and qualifications* in cultural universities in Helsinki 2005–2012

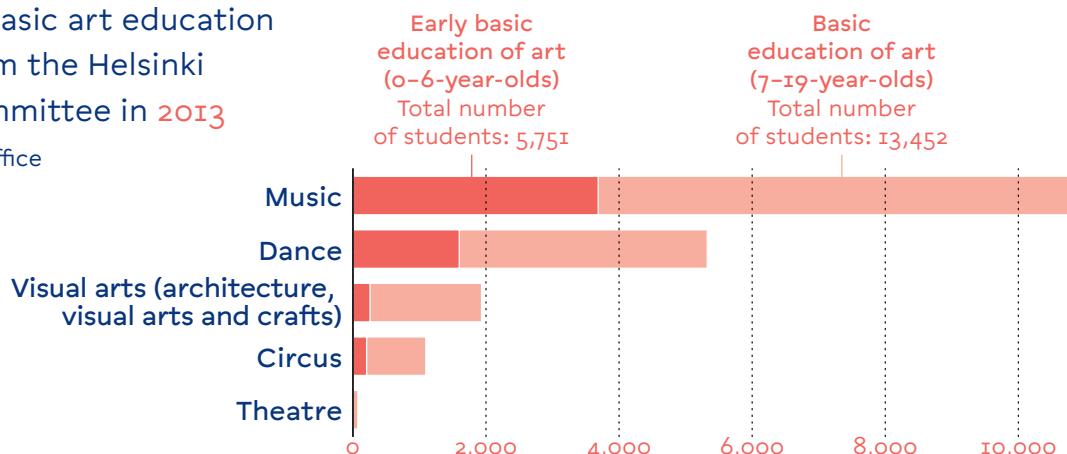
* Bachelor's and master's degrees, licenciate and doctoral degrees

source: Statistics Finland



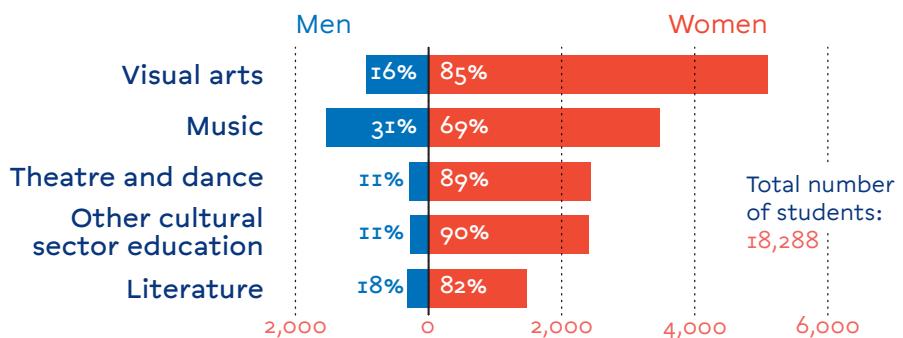
Number of students per art form in educational institutions of basic art education that receive funding from the Helsinki Cultural and Library Committee in 2013

source: City of Helsinki Cultural Office



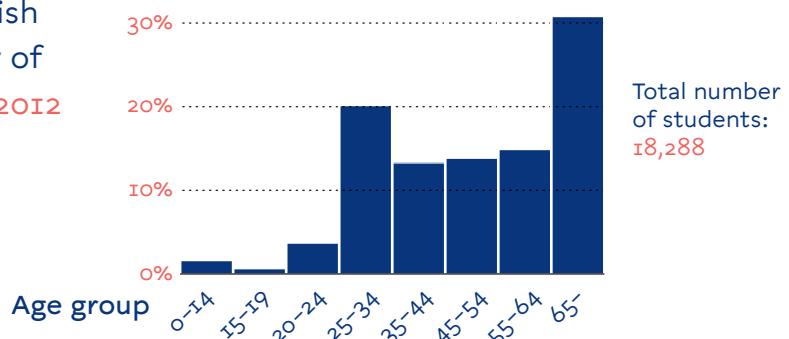
Culture studies in Finnish and Swedish Adult Education Centres* of the City of Helsinki by gender in 2012

*Finnish Adult Education Centre of the City of Helsinki, Helsingfors Arbis, Institute of Adult Education in Helsinki, Kalliola Adult learning centre, and Toimela Adult Education Centre



Culture studies in Finnish and Swedish Adult Education Centres of the City of Helsinki according to age groups in 2012

source: Finnish Adult Education Centre of the City of Helsinki, Helsingfors Arbis, Institute of Adult Education in Helsinki, Kalliola Adult learning centre, and Toimela Adult Education Centre



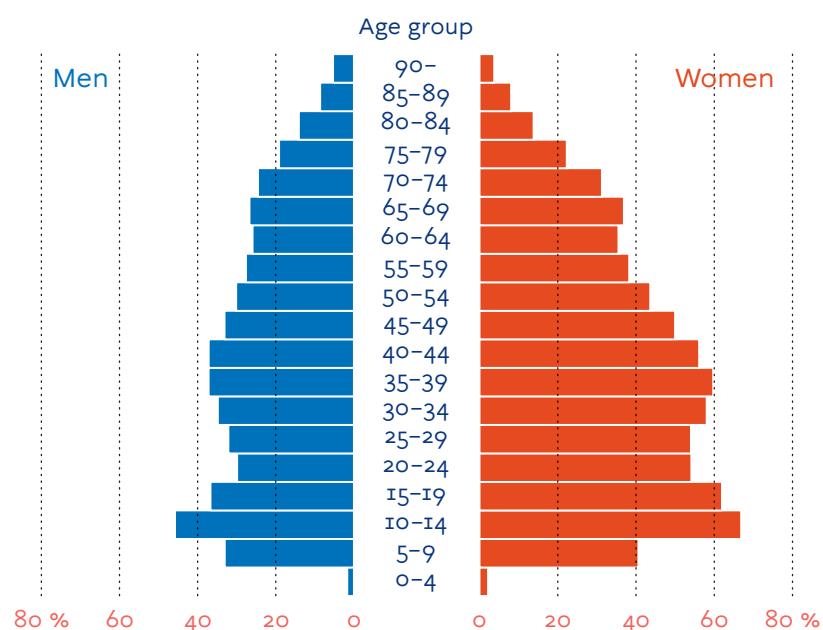


L I B R A R

The services of the Helsinki City Library are offered by 37 branch libraries, two mobile libraries, 10 hospital libraries, the Home Service, the Urban Workshop, and the HelMet library network. All libraries offer computers and wireless Internet access for use by the customers. Basic library services and participating in events are free of charge.

Library card users in Helsinki by age group and gender

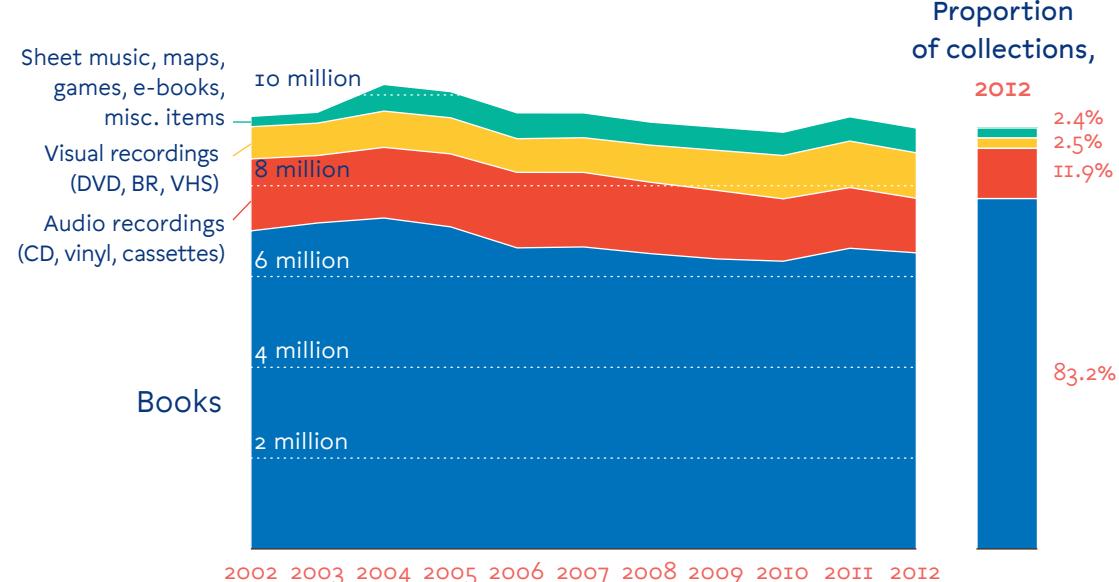
source: Helsinki City Library





Yearly loans of different library materials 2002–2012 (total)

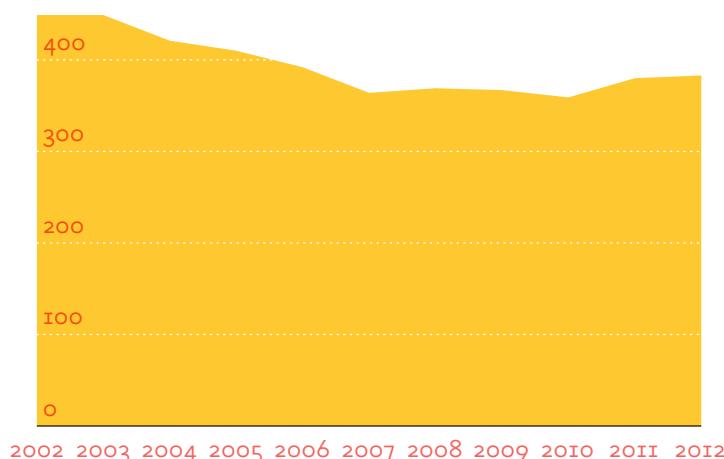
source: Helsinki City Library



The Helsinki City Library is part of the HelMet library network – Helsinki Metropolitan Area Libraries. Through the HelMet library network, customers can access more than 60 libraries in the region and there are 900 employees at your service.

Library borrowers per 1,000 inhabitants 2002–2012

source: Helsinki City Library



Library loans per resident in selected cities in 2011

source: IFLA, International Federation of Library Associations and Institutions, Statistics 2011.



The most important activity at a library:
Answers to the question "What did you do or what are you planning to do in the library during this visit?"

Make a loan 52%



sourced Customer satisfaction survey, Helsinki City Library 2011–2013

In the Helsinki City Library, you can:

► Borrow

books, music, films and other items, such as a drill, skis, a blood pressure meter, a tennis racket, a backpack with a solar panel, and a tablet computer.

► Participate in events

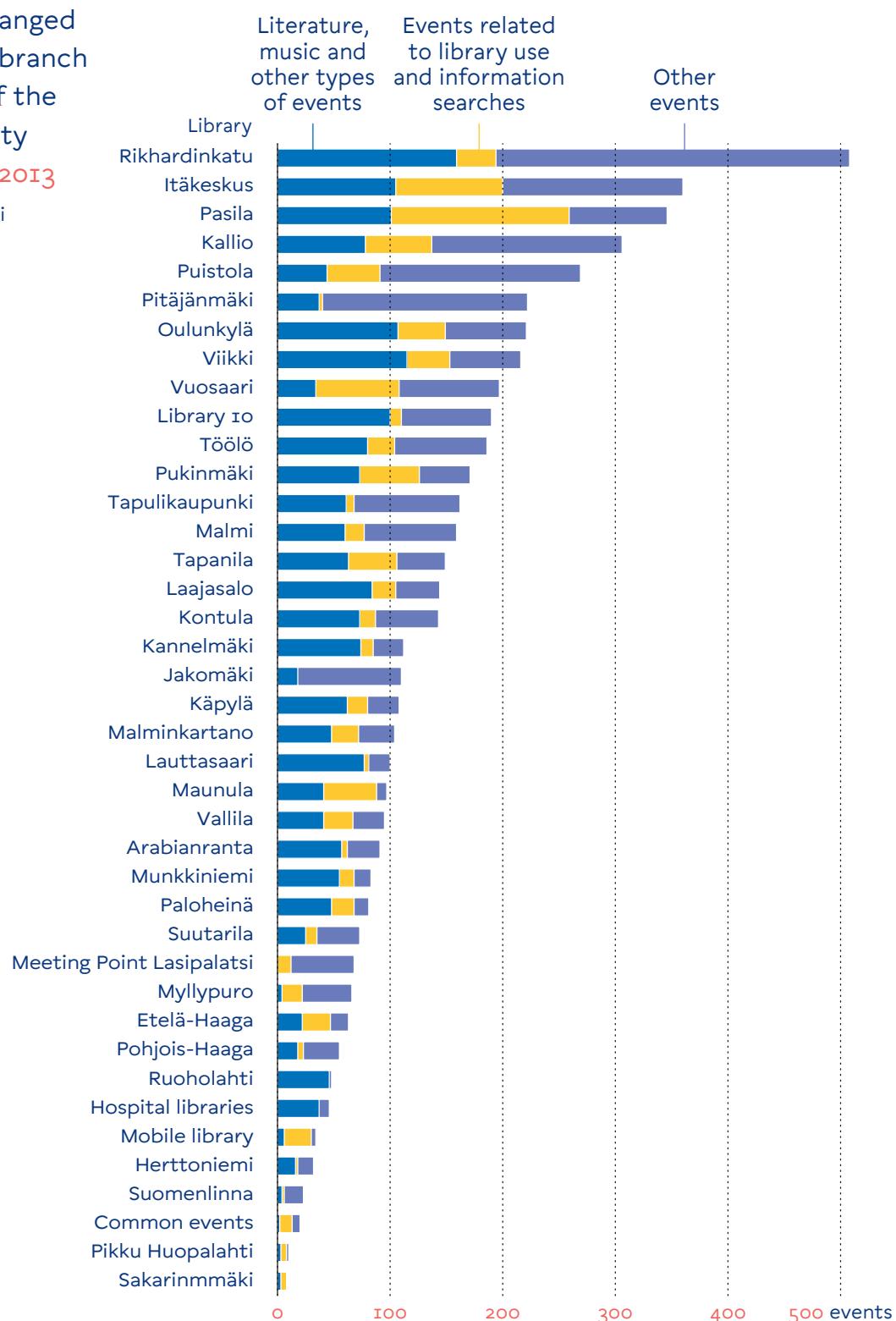
including discussion groups, literature and book clubs, concerts, club activities, exhibitions, guidance and courses.

► Hire spaces

including meeting and working rooms, studios and rooms for playing music, an exhibition space, and a performance stage.

Events arranged
in various branch
libraries of the
Helsinki City
Library in 2013

source: Helsinki
City Library



The Helsinki City Library has two library bikes. In the summer time, you can see a library bike on the streets, on a beach, at a festival, or at a pop-up library in a park. You can borrow books and other library material from the bike.

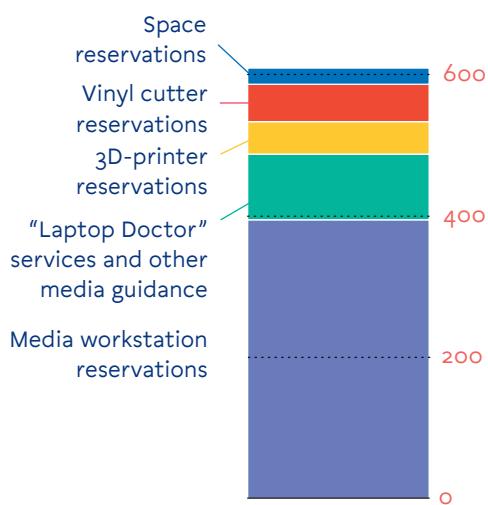


The Urban Workshop is a pilot project of participatory budgeting. Services available to the customers include 3D printers and vinyl cutter, a graphics workstation, a sewing machine and a seaming machine. A "Laptop Doctor" helps customers with hardware and software problems. Media guidance is also available.

Locations and events of the library bike in 2014

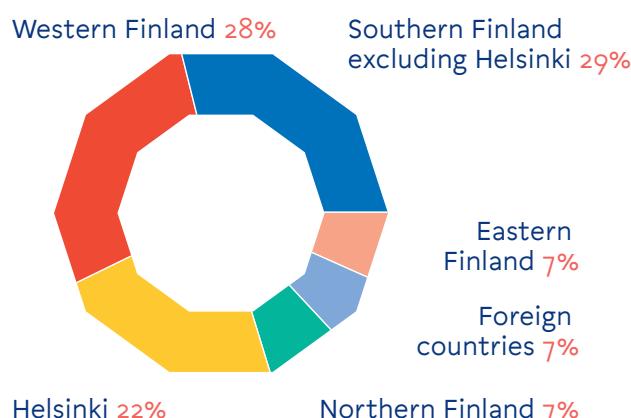


Urban Workshop
use on average in
January-June
2014

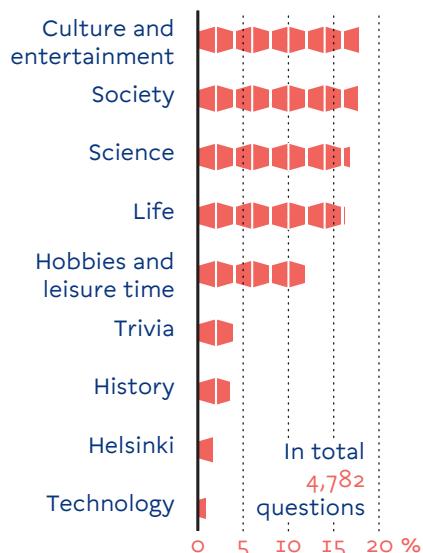


Kysy.fi – Ask Anything is a Helsinki City Library service in which you can ask a question on any subject. Answers are posted online and emailed on request to the sender of the question. The Helsinki City Library answers most of the questions, but readers can also answer them.

Visits to the Kysy.fi website in 2013
by the location of the person asking
a question

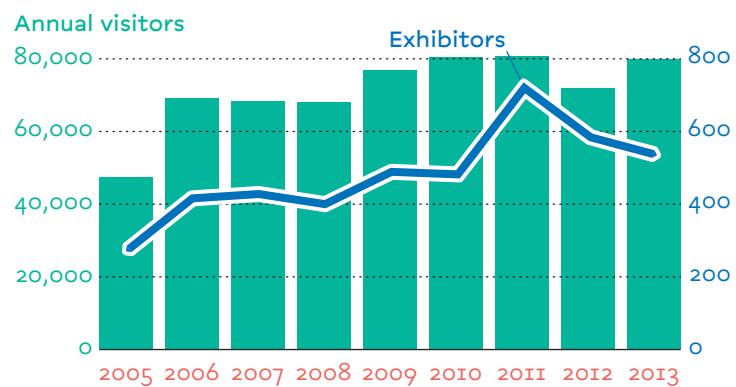


Topics of the most common ques-tions in the Kysy.fi service 2013



Annual Book Fair visitors 2005–2013. Since 2006 the fair consists of several fairs organised in conjunction with each other, which can be visited with a single admission.

source: MediaAuditFinland Oy,
[www.levikintarkastus.fi/
messutarkastus/tilastot](http://www.levikintarkastus.fi/messutarkastus/tilastot)



RESIDENTS' OPINIONS

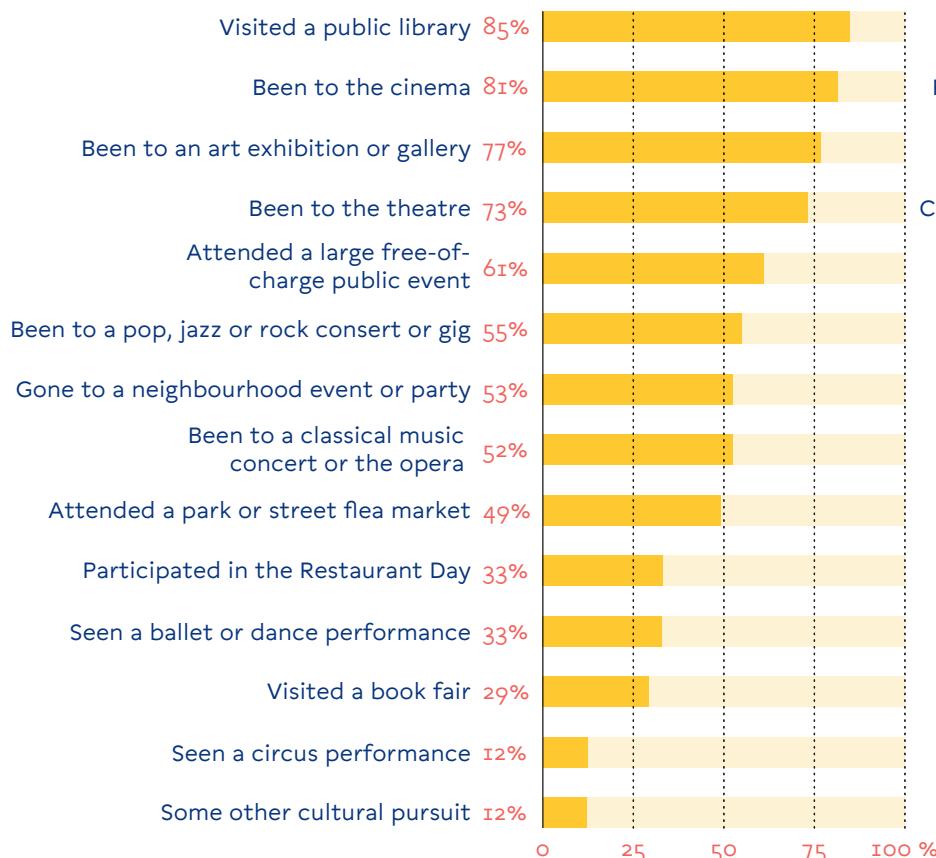
Cultural pursuits and opinions on arts and culture among Helsinki residents were studied in autumn 2013 by City of Helsinki Urban Facts in a web-based survey. A snowball sampling method was applied, and responses were obtained by email and Facebook. The questions concerned themes such as respondents' consumption of various forms of arts and culture; the most interesting cultural event of the year; problems and shortcomings of cultural offerings in Helsinki; the use of the Internet for arts and culture-related purposes; satisfaction with cultural offerings in Helsinki; and the role of the respondents themselves in the field of arts and culture.

838 people between 14 and 79 years of age (average 49) responded. Every tenth respondent was under thirty. Like other studies, this one found that women more often than men relate to arts and culture: 73 percent of respondents were women.

A great majority of respondents (85%) "sat in the audience" as spectators or listeners. Well over a quarter (29%) reported they were active amateurs or students of some cultural field. 13 percent of respondents (17% of men, 12% of women) had an arts and culture related profession. Depending on the situation, respondents could assume more than one role.

source: Keskinen Vesa & Kotro Helena (2014). "Kohti yhteisöllistä kaupunkikulttuuria. Mielipiteitä Helsingistä kulttuurikaupunkina". City of Helsinki Urban Facts. Tutkimuskatsauksia 4/2014. www.hel.fi/hel2/Tietokeskus/julkaisut/pdf/14_06_09_Tutkimuskatsauksia_4_14_KeskinenKotro.pdf

Respondents cultural pursuits during the last 12 months in Helsinki 2013 (N=837)



The most interesting cultural experiences during the last 12 months*



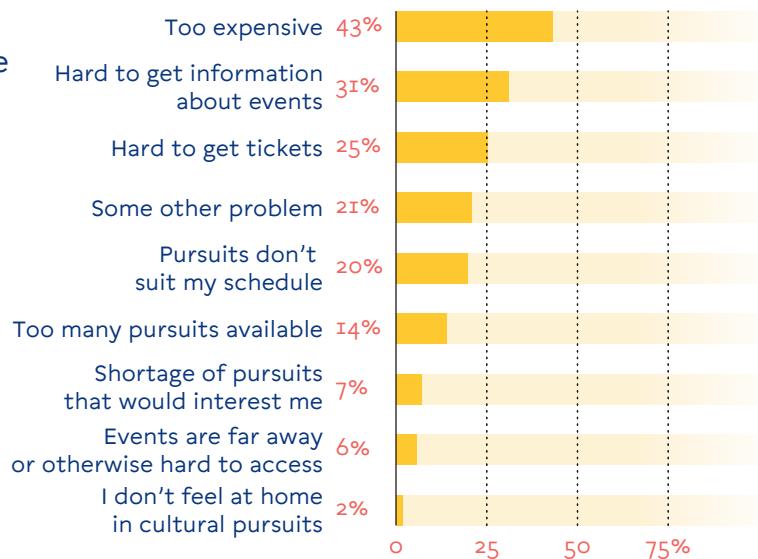
*As mentioned in respondents' freely formulated answers (1,231 mentions)

Problems relating to the provision of cultural pursuits in Helsinki among those who had mentioned problems (N=580)

Respondents mentioning problems 70%



Did not mention problems 30%



FINANCING

The City of Helsinki, the national government and private actors such as foundations fund the cultural activities taking place in Helsinki. The direct public funding of culture and arts consists primarily of maintaining municipal and national organisations, as well as giving out subsidies and grants. As for the national government, this also includes copyright remunerations and corporate subsidies.

The City of Helsinki funds cultural activities partly through the annual budgets of City departments including City Library, Philharmonic Orchestra, City Museum, Art Museum, Adult Education Centre and Cultural Office, which maintains venues and centres for different cultural activities.

The City of Helsinki Cultural and Library Committee grants subsidies to cultural activities within the city. The committee gives out production grants, subsidies for development projects, subsidies for local culture to increase resident participation and culture awards as well as arts grants. Included in the City budget are operating subsidies for art and cultural institutions.

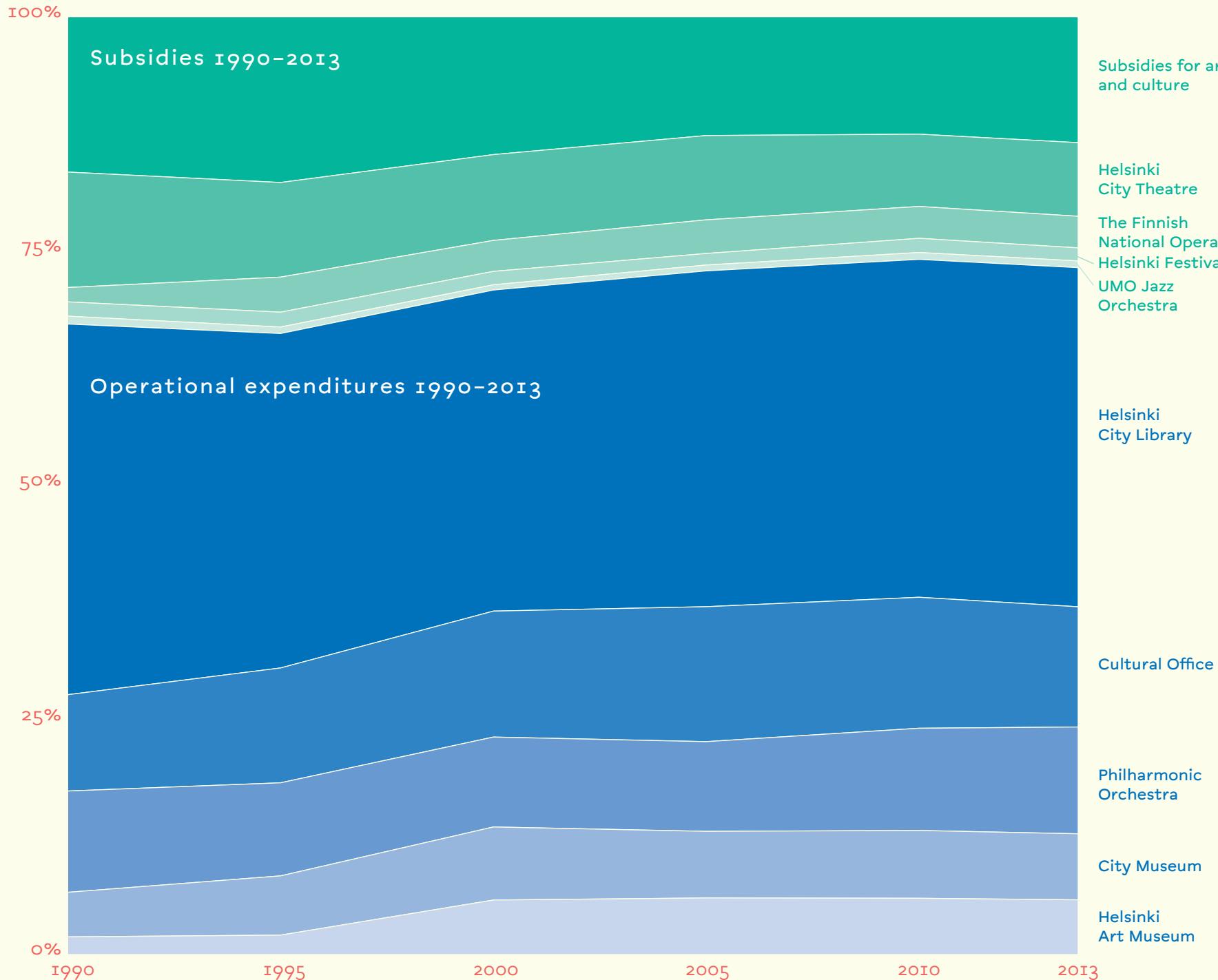
For its part, the national government maintains cultural institutions located in Helsinki. The government finances part of cultural institutions and organisations based on museum, theatre and orchestra laws. Other organisations are financed on a yearly basis by ministerial decision. Yet another part of the state funding is allocated as grants to artists. Corporate subsidies to entrepreneurs in the culture sector are also directed through the national government.

Other forms of funding for cultural activities consist of foundation funding, sponsorship co-operation and EU funding. Enterprises in creative industries operate mostly on a commercial basis. The citizens and customers contribute to cultural funding by buying products or paying admission fees and by voluntary work.

Cultural budget in Helsinki 1990-2013

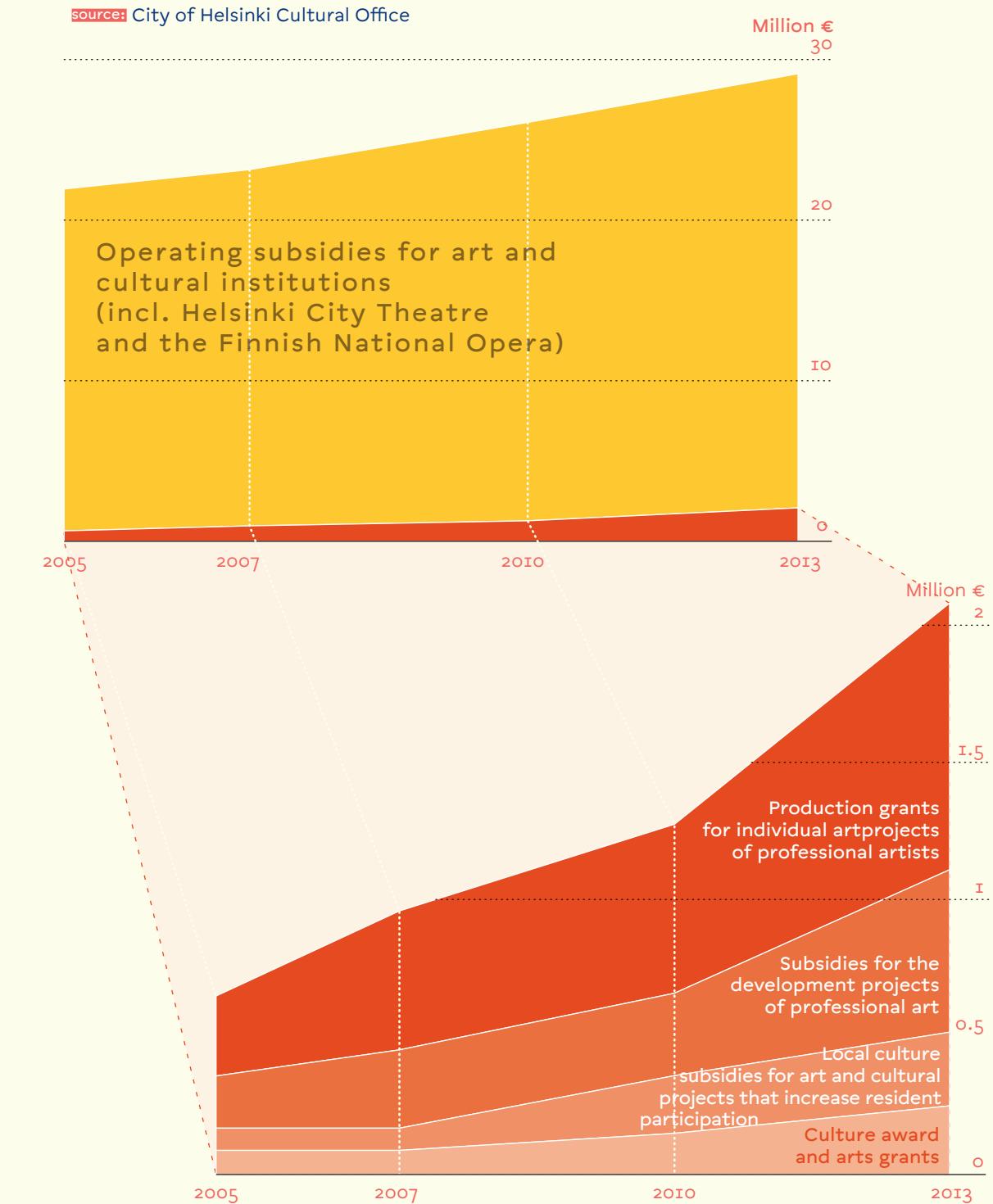
Operational expenditures of municipal cultural organizations and subsidies to culture

source: City of Helsinki Cultural Office

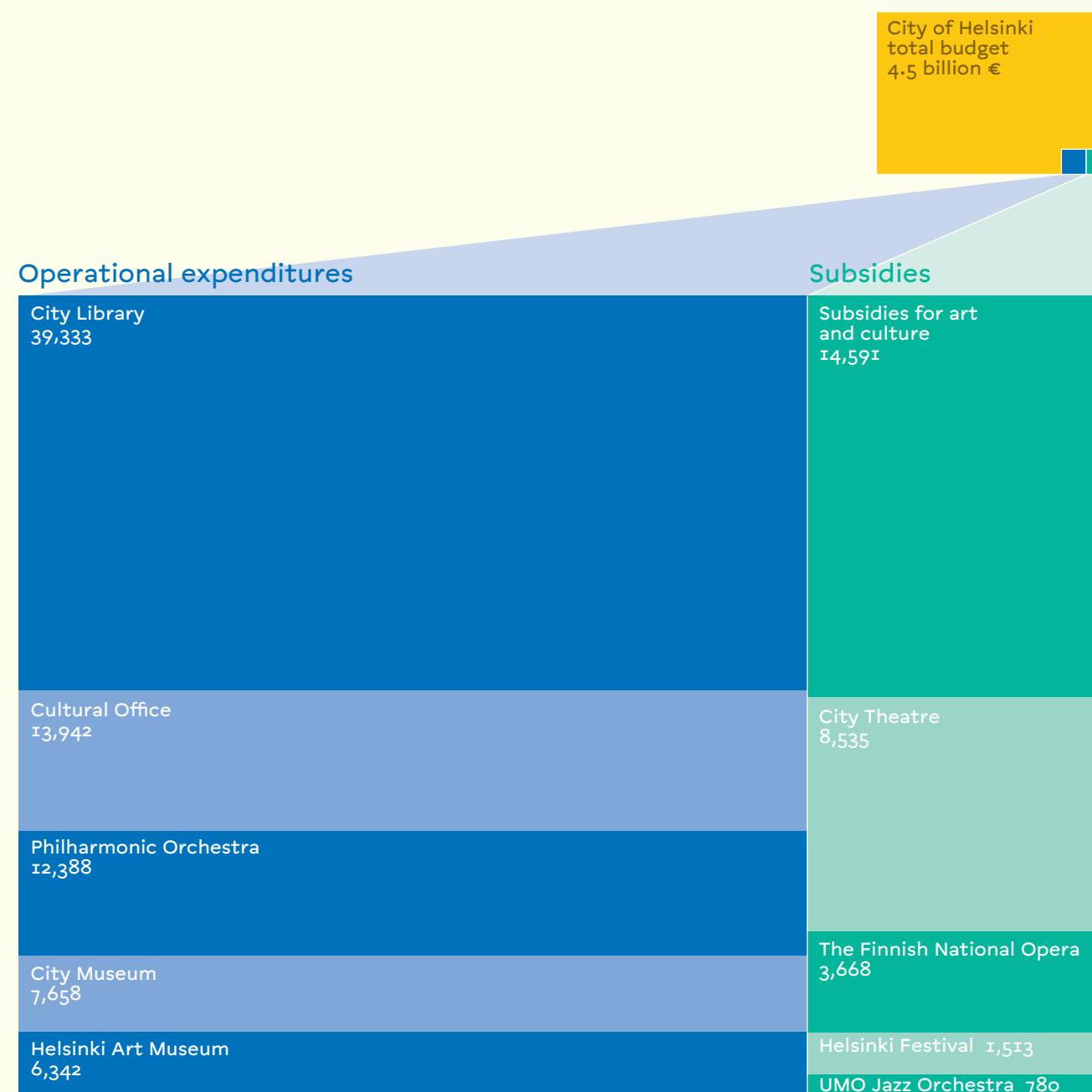


Art and cultural subsidies granted by the city of Helsinki in 2005-2013

source: City of Helsinki Cultural Office



Breakdown of the cultural budget
of the City of Helsinki in 2013
(1,000 €)



Subsidies granted by city and state for different
art forms in Helsinki 2013
(1,000 €)



Jobs in cultural industries
according to employer
sector in 2011

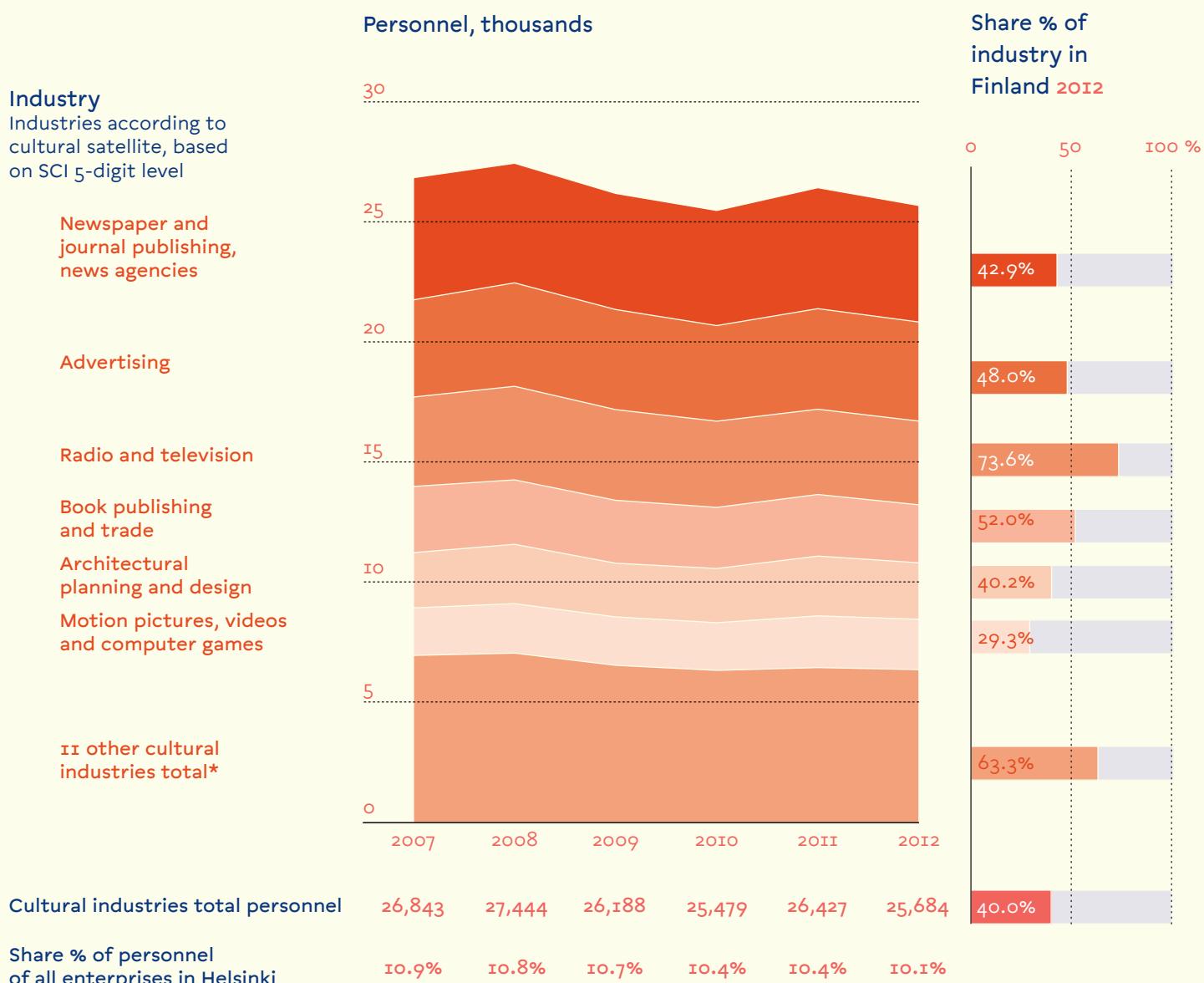


Jobs in cultural industries
according to occupational
group in 2011



Cultural enterprises in Helsinki

Personnel and turnover 2007–2012



* Artistic, theatre and concert activities; Libraries, archives, museums, etc.; Art and antique shops; Manufacture and sale of musical instruments; Sound recordings; Printing and related activities; Photography; Amusement parks, games and other entertainment and recreation; Manufacture and sale of entertainment electronics; Organisation of cultural events and related activity; Education and cultural administration.

Industry

Turnover, billion €

6

5

4

3

2

1

0

Newspaper and
journal publishing,
news agencies

Advertising

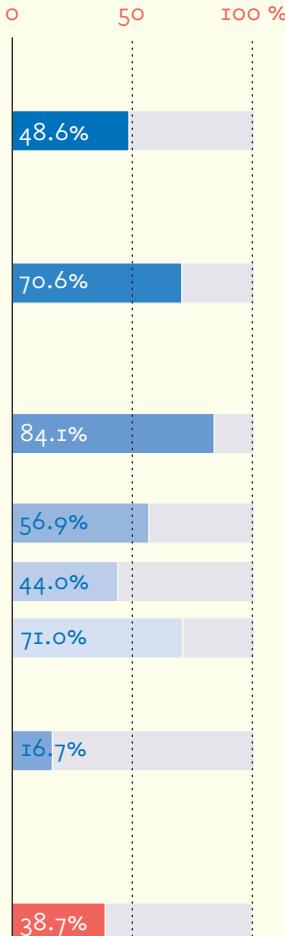
Radio and television

Book publishing
and tradeArchitectural
planning and designMotion pictures, videos
and computer games11 other cultural
industries total*Cultural industries
total turnover, billion €Share % of turnover
of all enterprises in Helsinki

2007 2008 2009 2010 2011 2012

5.55 5.68 5.31 5.13 5.30 5.34

8.4% 8.1% 8.5% 7.6% 7.2% 6.9%

Share % of
industry in
Finland 2012



Arts and culture in Helsinki

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1963 Reino Helismaa: Asuntopula Helsingissä 2003 Korkeajännitys: Helsingin juhannus 2004 Karl-Gustav Backholm: Jag minns Helsingfors' himmel 1998 Riikamaria: Helsinki skyline 1992 Hector: Nukkova Stadi 2001 Ari Taskinen (& Teemu Hirvilammi): Aamulla kun kaupunki on täysi 2000 Mr. Mäläskä: Aleksanterin hambo 1988 Maarit: Kun henki lensi Helsinkii 1994 Mamba: Annina muutti Turkuun 1996 Kaj Chydenius: libeämät 1954 Olavi Virta: Helsingin laulu 1998 Nikolai Blad: Rakastuneet 2005 Bilbo: Johanneksen kirkon puisto 1888 Oskar Merikanto (säv.): Kappeli, op5 [Kapellet] 1988 Markku Kujala: Kun John Lee soittaa bluesia 2001 Karl-Gustav Backholm ym.: Sommarkabare 2004 Matti Kuronen: Espaa Helsingin 1997 Ultra Bra: Minä suojelem sinua kaikelta 1969 Tapio Rautavaara: Rööperin Reiska 1990 Eija Ahvo: Tähti 1995 Juha Tapaninen: Maalarien ranta 1966 Nisse Brandt: Måsundring 1993 Jussi Raittinen (& Jussirockers): Stadiin takaisin 1996 Kaj Chydeius: Miehet 1999 Fredi: Sliibaa Stadilainen snadimmastakin 1932 Kuuno Sevander: Helsingin kulkurin huolia 1972 Hurja joukko: Pihojen kuningas 1989 Original Evergreens: Morjens Viivi 1999 K-P Harma: Askeleita 2004 Karl-Gustav Backholm: Sommar i Helsingfors 1996 Kaj Chydenius: Seahorse 2003 Helsingin liikennelaitoksen mieslauajat: Sörkan gibojen marssi 2002 All Stars: Helsinki damnation 1987 Eeki Mantere: Kaisaniemi 2003 Konala Cartelli: Konala Cartelli part 2 1999 Sami Saari: Jazz of fire 1978 H Band: Helsinkiin 2007 Suomen Miesorkesteri: Pitkänsillan kroniikka 1999 Jorma Uotinen: Mannerheim 2004 Rock-yhtye Kenonen: Sporakuski 1931 Heikki Tuominen: Helsingin messuilla 2005 Jussi Saksa: Helsingin kesä 1978 Mutkattomat: Kaisa Niemi 1999 Merja Laaksonen: Helsinki, kaunis kaupunki 1979 Tapani Kansa: Pitkät päivät pakerretaan 1982 J Karjalainen: Yö kun saapuu Helsinkii 2002 Pikkis: Töölöstä kotoisin 1999 Rehtorit: Kolmatta linjaa lakaisin 1997 Tommi Läntinen: Rööperin kuu 1979 Elina Salo: Lähdetään Korkeasaareen 1997 Ufo: Suressa Helsingissä 1998 Nikolai Blad: Vartioharju II 1980 Marjatta Pokela: Helsinkii 1997 Mika Pohjola: Muistoja Torkkelinmäeltä 1983 Leena Nilsson: Sä jääti Stadiin 1998 Leevi and the Leavings: Jollakseen 1983 Sir Douglas Quintet: Meet me in Stockholm 2003 Kitkerät Neitsyet: Kaksio 2003 Oomi: Muurahainen 1982 Organ: Itäväylä 2004 Tommi Läntinen: Eltsun kallioilla 1950 Solistikuoro: Laulu Helsingille 1976 Kai Lind: Minun Stadini on Helsinki 2005 Notkea Rotta: Elementtihelvetin häpykarvahippaa 1980 Sensuuri: Hengissä läpi Helsingin 2006 Aksu: Ylä-Malmin suuri lumimesi 1966 Henry Theel: Helsingin kesä 1998 Jimi Tenor: Kallio 2004 Ruudolf: Herttoniemest ikuisuuteen 1999 Reijo Kallio: Aleksilla tavataan 1980 Mikko Perkoila: Kaarlo 1980 Mauno Paajanen: Hait tyttöjä syö 1972 Lippo Koivujuuri: Asematunnelin Anneli 2004 Hector Stadille 1972 Hurja joukko: Pihapartion marssi 1985 Tarja Ylitalo: Sä muutit Helsinkii 1999 Ultra Bra: Kirjoituksia 2003 Jonna-Marika ja Tuure-Kalevi: Täti Vihreän puistolaulu 1980 Johan Simelius: Tervasaarivalssi 1966 Georg de Godzinsky: Kesäpäivä Helsingissä 1999 Clara Reinikainen: I Helsingfors är husen inte speciellt vackra 1979 Veltto Virtanen: Hellinski, Hellinski, Hellinski 1996 Kaj Chydenius: Krunkan roskakuski 1952 Pentti Kaartinen: Olympiamuistoja 1987 Hector: Pinnallista elämää 1989 Pelle Miljoona & Linnunlaulu: Kallion kuu 1994 Juliet Jonesin sydän: Mannerheimintie 1990 Juha Muje: Hampparilaakso 1979 Mauno Paajanen: Anne 1929 Hannes Kettunen & Salonkiorkesteri Graco: Nainen ennen vanhaan 2007 Reijo Viita: Tyttö Helsingin 1999 Shanti: Helsinki romance 1966 Jukka Kuoppamäki: Eikan pumppu 2001 Oheisvasara: Kulttuuriakaupunkirock 2000 2001 Samuli Edelmann: Kaikki tahtoo 1929 Matti Jurva: Helsingin ympäri autolla 1996 Kaj Chydenius: Naisen elämää 2002 Kake Randelin: Häippästääni Helsinkii 1979 Harri Saksala: Helsinki rakastettuni 1993 Henrik Krause: Sörkkäan pän 2002 Damodara: Kivikko 1996 Ultra Bra: Moskova 1990 Rapatti: Kontula 2003 Plutonium 74: Pasilasta 2006 Samuli Edelmann: Helsinki 1979 Harri Saksala: Vanha Rööperi 1935 Matti Jurva: Heihulinaa Helsinki 2004 Rock-yhtye Kenonen: Söde pellavapää 1977 Wigwam: Helsinki nights 2002 Sakilaiset: Arska Stadista 1995 Starbut: Starbun laulu 1972 Hurja joukko: Talkkarin laulu 1931 Leander Norrback: Helsingin tytöt 1976 Hullujussi: Helsinki-city 1995 Vibrakööri: Helsingin yönä 1957 Matti & Repe: Ellin boksissa 1968 Fredi: Kolmatta linjaa takaisin 2002 Damodara: Kurvi 2007 Breadmachine (& Tuomari Nurmio): Hellinski Street 1973 Cumulus: Lännensankarit 1996 Kaj Chydenius: Aleksi 1952 Nimeämätön (sekakuoro, urut): Olympiahymni 1977 Kalevi Korpi: Helsinki filinki 1999 Vanessa Phillip: Kevät tulee Helsinkii 1996 Tauno Suomi & Malmin Pojat: Muistojen Malmi 1994 Marjatta Leppänen: Kesäkaupunki 1998 Nikolai Blad: Ilman huolenhäivää 2001 J Karjalainen: Verinen mies 1971 Kaisa Korhonen: Kesä Sörnäisissä 1972 Pekka Streng: Katsele yössä 1982 NATO: Helsingin yönä 1978 Karanteeni: Kaljupääinen gangsteri 1998 Aurinkokerho: Hkipunx 1998 1994 James Puhto-ren: Helsinkii vai helvettiin 2007 Mika-Antero & Slipover: Pengerkadun kuu 1996 Larry and the Lefthanded: Helsinki nocturne 1986 Edu Kettunen: Sinä vuonna 1999 Jari Sillanpää: Maiden 1984 Jussi Raittinen: Gartsan kundi 1980 Eero ja Jussi: Hämeentietä koilliseen 1998 Rene Aubry: Sirtaki a Helsinki 1987 Tom Wenzel: En annorlunda morgonsång 1971 Lasse Kuusela: Mosabackan lavalla 2005 Anssi Kela: Hakaniemen harmaa mies 1975 Hector: Kuin Juudas 1999 Hedi Paulig: Ungmön 2001 Avain: Silloin ennen 1912 Väinö Lehmus: Kuutamoyön seuraukset 2001 Riki Sorsa: Väsyneen auringon tanssi 1993 Eija Ahvo: Tasan tavallinen päivä 1999 Anja Eriksson: Ilmarinen 2001 Liisanpuisto: Mun kaupunki 1998 Nits: Soul man 2003 Hopperadio: Pois Kalliosta 1979 Tuomari Nurmio: Oi mutsi mutsi 1990 Freud, Marx, Engels & Jung: Balladi Jose Cuervoista 2001 Mikko Alatalo Jussi Raittinen: Kiiminki-Helsinki rock'n roll 1987 Sarmo E. & Elite: Kaivopuiston laiturilla 1991 Cumulus: Töölön fox 1976 Karma: Hyvä huomenta Suomi 1980 Mikko Perkoila: Surullinen ja uskomaton tarina 1998 RinneRadio: Helsinki 1967 Tauro/Ahlfors/Elstelä: Helsingfors 2006 lastinen & Amira Khalifa: Juoksutaksi Etelärantaan 1980 Alan Miehet: Niin gimiis on Stadi 1990 Liisa Akimof: Helsinki 1999 Tuomari Nurmio: Tonnin stiflat 1999 Harri Saksala: Helsinkiä vossikalla 2005 Tuomari Nurmio & Alamaailman Vasarat: Kolmannen linjan Mona Lisa 1999 Viljo Rantonen: Karttulan viimeinen coyboy 1965 Arvo Turtiainen: Stadin Arskan laulu 1979 Pelle Miljoona & 1980: Stadi by night 2005 Notkea Rotta: Meno-Anu ostoksilla 1991 Sir Elwoodin Hiljaiset Värit: Jumala rankaisee Helsinkiä tänä yönä 2004 Karl-Gustav Backholm: Flickan i rulltrappan 1996 L.A.M.F: Helsinkiin 1996 Kaj Chydenius: Bulsu 1991 Kolmas Nainen: Helsinki 1999 J. Karjalainen Electric Sauna: Mä jän kiinni asfalttiin 1982 Kari Peitsamo Revival: Tähtirumpali 1988 Ratakadun Pihasoittajat: Stadin jenkkä 2001 Hannele Wida: Valse de Helsinki (=Espalla kukkan rakkaus) **source:** Kokkonen & Salmela: "Helsinki-aiheista musiikkia", <http://pandora.lib.hel.fi/musiikkiasema/musa/musakone.php>

SONGS
ABOUT
HELSINKI
(year,
performer,
title)

Arts and culture in Helsinki

Helsinki has a vibrant and diverse cultural life. A collective approach to producing urban culture is a major current trend, as the residents themselves organise a variety of events, festivals and parties. The City of Helsinki supports both professional cultural productions and the citizens' independent cultural activities. Traditional arts institutions have also retained their attraction. This publication aims to provide a new, creative way of describing the current state of arts and culture in Helsinki.



City of Helsinki
Urban Facts



Helsingin kulttuurikeskus
Helsingfors kulturrcentral • City of Helsinki Cultural Office